



# SPONSORSHIP BAILA CONMIGO

PETER BLUM FAMILY YMCA

May 3rd 2025





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## Dear Community Leaders,

Are you ready to celebrate the vibrant beauty of Latin culture? Join us at the YMCA 2025 Baila Conmigo – Celebrating Latin Culture! Experience lively music, authentic foods, vendors, and the joy of connecting with our diverse community.

This outdoor family event honors Latin heritage while supporting the YMCA's mission to serve those in need. The YMCA is a 501c3 organization and all proceeds raised from the event benefit the YMCA's Financial Assistance Program, ensuring everyone can access YMCA services regardless of their ability to pay.

Celebrate With Us:

Saturday, May 3, 2025

Peter Blum Family YMCA, 6631 Palmetto Circle S, Boca Raton, FL 33433

4PM–8PM

This marks our 8th year of Baila Conmigo, and we're committed to making it bigger and better to amplify its impact.

Ways To Participate:

- Become an event sponsor to showcase your business and support a great cause.
- Be a vendor and share your products or services with the community.
- Learn more and get involved at: [YMCASPBC.ORG/BAILACONMIGO](https://ymcaspb.org/bailaconmigo)

Let's come together to celebrate culture, strengthen our community, and make a difference. We look forward to seeing you there!

Sincerely,

Fernanda Macedo

Chair, Baila Conmigo



# Sponsorship

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### Presenting Sponsor- \$6,000

Baila Conmigo presented by "company" name on all pre-event materials. YMCA social media take over day before event (content sent to our YMCA marketing team at least two days prior). Included in all promotional materials, banners and digital monitors around YMCA. Event promotion via Social Media: Company name mentioned in postings related to event. Logo inclusion on Press Releases distributed to the media leading up to event. Featured in radio interviews with ESPN & iHeartMedia leading up to event. Logo on website as presenting sponsor. Speaking opportunity at event (2 minutes). Recognition by live band & DJ throughout event. Banner to be provided by company on entrance to event. Opportunity to handout promotional items to all event participants at registration. Tabling opportunity at event. Featured in Sponsor Recognition email to Y members. Exclusive interview with YMCA marketing team to be posted on Y social media post event.

\*1 Available\*



### Gold Sponsor (Registration Sponsor) – \$4,000

Company tent at registration with company representatives, providing the opportunity to speak to all event attendees. Included in digital monitors around the YMCA. Recognized on social media as Gold Sponsor. Logo on website. \*1 Available\*

### Silver Sponsor – \$2,500

(Swag Bag / Photobooth / Beverage / Market Place)

Company logo prominently displayed within selected sponsored space or item. Included in digital monitors around YMCA. Logo on website. Tabling opportunity at event. Recognized on social media as Silver Sponsor. \*4 Available\*





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### Bronze Sponsor (Family Zone) – \$1,500

Co-Sponsor signage in the family-friendly designated area featuring bounce houses, face painting, interactive activities, and more! Recognized on social media as Bronze Sponsor. Tabling opportunity at event. \*4 Available\*

### Platinum Sponsors (Cultural Ambassador) – \$1,000

Sponsor a featured performance (e.g. tambores performance, brazilian dancers, mariachi band, master zumba class). Signage to recognize your sponsorship surrounding performance, tabling opportunity at event. \*4 Available\*



### Community Partner – \$500

Logo on t-signs. Tabling opportunity at event.  
\*6 Available\*







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## Make a Difference Today—Become a Sponsor!

Your sponsorship directly supports the YMCA's Financial Assistance Program, helping ensure everyone in our community can access YMCA services, regardless of their ability to pay. Together, we can strengthen families and celebrate the vibrant beauty of Latin culture at this incredible event.

Join us in making a lasting impact. Scan the QR code below to secure your sponsorship and support a meaningful cause.

We can't wait to partner with you to create a brighter future for our community!



**Deadline to become an event sponsor is April 15th.**

