

BUILDING POSSIBILITIES

THE CAMPAIGN FOR THE

YMCA OF SOUTH PALM BEACH COUNTY

An Urgent Call to Action in South Palm Beach County

As the year winds down, it is important to recognize that the **community needs in South Palm Beach County are growing at an unprecedented rate.** Pressures imposed by economic strain, the lingering effects of the pandemic, and rapid demographic shifts have created significant and urgent demands, particularly among our area's most vulnerable.



- · **Youth:** Severe, post-Covid learning loss and a teen mental health crisis.
- Young Families: Lack of affordable childcare can pose serious life/work issues.
- <u>Underserved:</u> A rapidly widening socio-economic gap is so limiting for so many.
- **Seniors:** Palm Beach County is experiencing a 65+ 'boom' and with it, related effects of aging.

Our YMCA is Rising to Meet the Challenge

The YMCA of South Palm Beach County has an unmatched foundation upon which to build and help our community address these challenges. Every year, we serve 40,000 people - two-thirds of whom receive YMCA Financial Assistance or benefit from our charitable outreach. Every day, 4,000 people walk through our doors, underscoring the key role we play in the daily lives of so many. Our programs touch every part of the community, from teaching 4,600 children to swim and drowning prevention to 3,200 others, to engaging 2,800 kids in youth sports and providing childcare to 2,000 children; 5,000 families rely on our Y for essential services.

And to ensure that no one is left behind, **we award \$1.7 million in Financial Assistance annually**. But more must be done. And our YMCA is ready to do it.

A Bold Initiative for the Future

To meet these critical and fast-growing community needs, the YMCA of South Palm Beach County is embarking on a transformative, three-year initiative. This endeavor will build

upon our vast experience and infrastructure, allowing us to provide even greater civic impact. Over its operational life, this effort is intended to benefit an additional 60,000 community members, half of which are youth and teens and 15,000 of which are currently underserved.



Together, we can rise to this critical challenge and create lasting impact. Stay tuned for updates on this important initiative and thank you for your continued support.



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