

# YMCA OF SOUTH PALM BEACH COUNTY COMPREHENSIVE CAMPAIGN



## THE YMCA IS A VITAL COMMUNITY ANCHOR

- **Serve 40,000 people each year** - over half on Financial Aid or supported by community outreach efforts.
- **Daily, 4,000 people visit our Y;** Annually, we teach 4,600 kids how to swim and another 3,300 learn drowning prevention; 2,835 kids participate in Youth Sports; 253 are nurtured in childcare; 5,000 families stay active and connected; 1,400 volunteers give back.

## SOUTH PALM BEACH COUNTY'S ALREADY SIGNIFICANT NEEDS ARE FAST-GROWING AND EVOLVING



### PANDEMIC'S DEVASTATING EFFECT ON YOUTH

Severe Teen mental health crisis  
and K-6 learning loss.



### LACK OF AFFORDABLE CHILD CARE

Many young families face the harsh  
choice between child care vs work.



### WIDENING SOCIO- ECONOMIC GAP

Creates extreme health, quality of  
life and education disparities.



### FAST-CHANGING DEMOGRAPHICS

SPBC is witnessing explosive local  
growth and a 'Seniors boom.'



**MAJOR FACILITY  
UPGRADES WILL ALLOW  
US TO MEET THESE  
CHANGING NEEDS.**

## YMCA BRANCH EXPANSION WILL ADDRESS COMMUNITY CHALLENGES IN TWO WAYS:

**SCALE: Boost overall community wellness by expanding our YMCA's fully inclusive programs for all.**

Increase space by 50%+: supporting Childcare, Fitness, Group Ex, Aquatics, Youth Sports, Camp. Offer a variety of wellness support to fight chronic illness and support healthy lifestyles.

**FOCUS: Aid our most vulnerable groups by delivering more highly curated and specialized programs.**

Create 65% more youth/community space, increase child care offerings, add teen STEAM classes and educational offerings in camp and afterschool programs, offer more group activities for seniors to fight isolation, ensure programming and membership is available and relevant for all – especially the underserved and those with special needs.

## OUR PLAN WILL CREATE A SUSTAINABLE AND SIGNIFICANT IMPACT FOR GENERATIONS

The long-term ripple effect will have an exponential impact, especially on vulnerable populations.



### 5-YEAR IMPACT:

#### 8,000 more members impacted

- Includes: 4,000 kids, 2,000 Underserved, and another 8,000 via our expanded, charitable community outreach.
- How: Double Teen participation, increase Youth Sports and Childcare by 50% (reducing wait lists); double the number of Seniors and Special Needs served; provide financial assistance to 50% more Underserved.

### 30-YEAR IMPACT:

#### 60,000 more YMCA members served and another 60,000 via community outreach

- Half of all the new members (30,000) are Youth and Teens; overall, a quarter of them (15,000) are from Underserved communities participating with support from financial assistance.