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## **YMCA Partners with SaferWatch to Keep Children and Staff Safe Using Cutting-Edge Technology**

Boca Raton, FL (8/7/23) The YMCA of South Palm Beach County has partnered with SaferWatch to help keep children and staff safe and informed. This new initiative connects YMCA staff directly to first responders. The advanced mobile application puts real-time communications in the hands of YMCA staff — and provides peace of mind to the parents of the young people attending programs.

“SaferWatch has been responsible for helping prevent multiple incidents across the country, and our partnership with the YMCA of South Palm Beach County is another example of an organization putting our tool in the hands of staff to keep themselves and children safe.” said Geno Roefaro, CEO of SaferWatch. “The SaferWatch App is the latest, cutting-edge technology that seamlessly provides first responders the ability to stay connected with community members during the most critical times.”

The free SaferWatch application gives anyone the ability to report a critical incident, suspicious activity, or report a crime directly to law enforcement. SaferWatch users can share text, photos and videos with first responders in real-time, and even have the ability to live stream video using the SaferWatch technology. When an incident is reported on SaferWatch, the report is sent directly to local law enforcement to help ensure an immediate and accurate response.

SaferWatch’s two-way communication tools also provide another avenue for officials to communicate directly with the public. SaferWatch users are now able to subscribe to locations near their residence and place of work to receive real-time alerts and notifications on major incidents. The local police department can instantly share information using SaferWatch’s geo-targeted alerts to keep the public up-to-date on what is transpiring in their community — helping to ensure the safety of all residents.

SaferWatch does not replace 9-1-1 in an emergency, but provides technological capabilities that are not currently possible using a traditional phone call. SaferWatch is available for free on both Apple and Android devices. Download the application or learn more at: [SaferWatchApp.com](http://SaferWatchApp.com).

### **About the YMCA**

Driven by its founding mission, the YMCA has served as a leading nonprofit organization committed to strengthening community for more than 175 years. The Y empowers everyone, no matter who they are or where they are from, by ensuring access to resources, relationships and opportunities for all to learn, grow and thrive. The YMCA of South Palm Beach County serves as a community anchor in Palm Beach County by enriching lives and strengthening community through youth development, healthy living and social responsibility. The YMCA of

South Palm Beach County is comprised of The Peter Blum Family YMCA of Boca Raton, The DeVos-Blum Family YMCA of Boynton Beach, THE LAB: YMCA Leadership Academy, and the YMCA@901 NCCI. For more information, please visit [YMCASPBC.org](http://YMCASPBC.org).