



Shoot for a Change

September 24th & October 1st, 2022



Dear Community Leaders,

The YMCA of South Palm Beach County's **3rd Annual Shoot for a Change** is an event unlike any traditional shooting contest. As the nation's leading nonprofit, the YMCA stands committed to promoting diversity and inclusion so that we may be a YMCA for all. Hosted at the Peter Blum Family YMCA in Boca Raton on Saturday, September 24th and Saturday, October 1st, this 2-day event with more than 100 participants will include:

- 3 on 3 competition
- 3-point and free-throw shooting contests
- 50/50 raffle
- DJ
- Prizes and giveaways

The YMCA is a 501(c)(3) and all proceeds benefit the Y's Financial Assistance Program so that no one is turned away due to their inability to pay.

Become an Event Sponsor

Looking for great brand identity with one of the leading nonprofits in the country? Events like these are not possible without underwriting by sponsors. Proceeds benefit the YMCA's Financial Assistance Program, which creates life-changing opportunities for more than 13,000 people who could otherwise not afford our programs and services.

If you're up for the challenge, visit www.ShootForAChange.com to learn more. If you are interested in becoming a sponsor, please contact Brianna Silva at bsilva@ymcaspb.org

or call 561-237-0958. If you don't see a sponsorship that meets your needs, please contact us and we'll work with you to design a custom sponsor package!

If you want the opportunity to experience the greatness of a diverse basketball culture that includes all ages, shapes, colors, and sizes while engaging your company in support of the YMCA, Shoot for a Change is definitely the event for you!

We look forward to your participation!

Sincerely and with all our Heart,

Michael Nathanson

Sponsorship Options

Presenting Sponsor - \$5,000

- Shoot for a Change presented by "Company" name on all pre-event materials
- YMCA social media takeover weekend of event
- Included in all promotional materials, banners, and digital monitors around the YMCA
- Event promotion via Social Media: Company name mentioned in postings related to event (Facebook, Twitter)
- Logo inclusion on Press Releases distributed to the media
- Logo on YMCA website
- Entry into either free throw or 3-on-3 competition
- Day of event opportunities
 - Speaking opportunity throughout duration of the event
 - Corporate representative invited to speak at the event
 - Corporate banner to hang at entrance of YMCA weekend of the event with an average of over 2,500 visitors over the 3 day period (banner to be provided by Sponsor)
 - Corporate Banner to be displayed in the gymnasium during main event (banner to be provided by Sponsor)
 - Corporate Logo included on posters throughout the weekend at the YMCA (average 2,500 visitors over a weekend)

DJ Sponsor - \$2,500

- Company banner hung on DJ booth
- YMCA social media take over week of event (two hour block)
- Included in all promotional materials, banners, and digital monitors around the YMCA
- Event promotion via Social Media: Company name mentioned in postings related to event (Facebook, Twitter)
- Logo on YMCA website
- Live sponsor shout out from DJ
- Entry to either free throw or 3-on-3 competition

Jersey Sponsor- \$2,000

- YMCA social media take over week of event (1 hour block)
- Included in all promotional materials, banners, and digital monitors around the YMCA
- Event promotion via Social Media: Company name mentioned in postings related to event (Facebook, Twitter)
- Logo on YMCA website
- Logo on banner located at jersey pick up station
- Entry to either free throw or 3-on-3 competition

T-Shirt Sponsor- \$1,500

- Included in all promotional materials, banners, and digital monitors around the YMCA
- Event promotion via Social Media: Company name mentioned in postings related to event (Facebook, Twitter)
- Logo on YMCA website
- Entry to either free throw or 3-on-3 competition

Free Throw Sponsor- \$1,000

- Included in all promotional materials, banners, and digital monitors around the YMCA
- Event promotion via Social Media: Company name mentioned in postings related to event (Facebook, Twitter)
- Logo on YMCA website
- Announced as sponsor throughout competition
- Entry to either free throw or 3-on-3 competition

Three Point Sponsor- \$1,000

- Included in all promotional materials, banners, and digital monitors around the YMCA
- Event promotion via Social Media: Company name mentioned in postings related to event (Facebook, Twitter)
- Logo on YMCA website
- Announced as sponsor throughout competition
- Entry to either free throw or 3-on-3 competition

Concession Stand Sponsor- \$500

- Included in all promotional materials, banners, and digital monitors around the YMCA
- Event promotion via Social Media: Company name mentioned in postings related to event (Facebook, Twitter)
- Logo on YMCA website
- Logo on sign located at concession stand
- Entry to either free throw or 3-on-3 competition

Event Day Brochure Sponsor- \$500

- Included in all promotional materials, banners, and digital monitors around the YMCA
- Event promotion via Social Media: Company name mentioned in postings related to event (Facebook, Twitter)
- Logo on YMCA website
- Logo featured on event day brochure
- Entry to either free throw or 3-on-3 competition