

GREATER MISSOULA FAMILY YMCA2023 Annual Report

Letter from Leadership

2023 was a year of gratitude and hope for the Y as we started construction. A 26-month major capital construction project feels a little bit like organized chaos, but along every step of the way, our board and staff have remained committed to providing the highest level of programming and services. We've also been overwhelmed by support from you—our community. Please know your cheerful comments and excitement fills our cups and feeds our commitment to strengthen Missoula.

One major construction highlight of 2023 was the building of the Phyllis Washington Early Child Care Center, an integral part of our Here for Good Capital Project. This new facility opens in July 2024 and will increase our onsite child care capacity, directly responding to the needs of families.

Since 1967, responding to our community's most pressing needs has been at the heart of our mission. Our ongoing efforts to reach our \$20.3 million campaign goal reflect this commitment. While the board considers all options to address the current \$3.3 million shortfall, we believe completing this project is vital to continue to offer high-quality programs and services to our growing community.

We are so grateful for Missoula's support. Your belief in our mission inspires us every day, and we look forward to celebrating the completion of the Here for Good project with you next year. Together, we are building a stronger, healthier, and more vibrant community.

With gratitude, Heather Foster CEO

Jorge Watson Board Chair



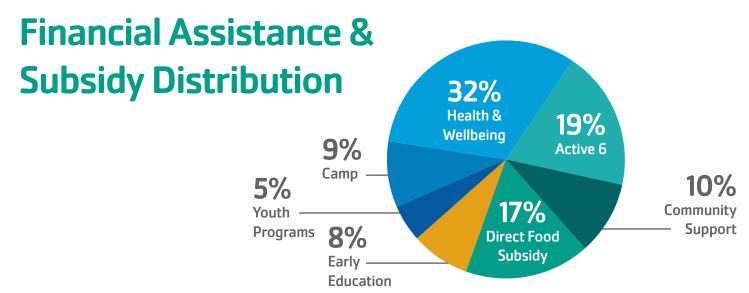
Your Donation at Work

The Missoula Family YMCA is committed to being a good fiscal steward of all donor dollars. We are a debt-free nonprofit that has served Missoula since 1967.

2023 Financials



CONSOLIDATED OPS & CAPITAL	2022 FINANCIALS	2023 FINANCIALS
TOTAL ASSETS	\$17,125,907	\$21,573,169
TOTAL LIABILITIES	\$1,144,304	\$2,468,688
TOTAL NET ASSETS	\$15,981,603	\$19,104,481
CHANGE IN NET ASSETS	\$4,992,614	\$ 3,122,878
OPERATING		
TOTAL REVENUE	\$4,631,048	\$5,888,604
TOTAL EXPENSE	\$5,331,995	\$6,456,626







Building a Better Y

In June 2023, we broke ground on our Here for Good Capital Project, a community-wide project to make vital improvements to our Russell Street campus. These first phases included major renovations to our Health & Wellness Center, which reopened in Fall 2023 and is bigger, brighter, and more functional. Our new Phyllis Washington Early Child Care Center, which will increase our onsite child care capacity, is set to open on July 1. Construction will continue into 2025. To learn more about the project, visit www.ymcahereforgood.com.

Snapshots from 2023

Filling Community Gaps

It's our mission to provide services and programs wherever our community needs them most. That's why we jumped in to help last summer when a local afterschool and summer child care program was forced to suddenly shut its doors. Working together with community partners, we were able to fill in and provide six weeks of camp programming to 80 campers at zero cost to the families.



Making a SPLASH!

2023 was a banner year for our Swim, Play, and Learn Aquatics Safety Habits (SPLASH!) program. SPLASH! brings 3rd graders from area schools to the Y pool to introduce them to aquatic personal safety, stroke development, water sports, and rescue. During the 2023–24 school year, 669 kids from 13 schools participated, our highest number ever. And thanks to a generous donor, more than 90% received full scholarships to attend.



Partnering with the IRC

The Missoula Y is a place for all. This past year we launched a new partnership with the International Rescue Committee (IRC) to provide free Y memberships to all of the IRC's new arrivals. We welcomed 68 new Missoulians to our Y, providing access to free drop-in child care, health and wellbeing programs, and a supportive community. We're honored to have this opportunity to help increase access to the Y and we look forward to continuing this partnership moving forward.





Active 6: More Than Membership

For 6th grade teacher Alec Arntzen, a simple YMCA membership grew into a big idea. Alec, a Washington Middle School teacher, was looking for field trip ideas to engage his students.

"We weren't able to have field trips during COVID. Coming out of the pandemic, I was trying to find new field trip partners while keeping costs low for families," he said.

Alec reached out to the Missoula Y and pitched an idea: What if he got every one of his students to sign up for the Y's free Active 6 program, then brought them to the Y for a field trip? The kids would get a fun day out, and the Y could introduce them to all the options available with a YMCA membership.

Started in 2010, the Active 6 program provides free YMCA membership and after school options to help 6th graders develop and maintain healthy habits.

"6th grade is a critical year since students are transitioning from elementary to middle school," explained Alec. "It's a restart for them. They're excited to try new things."

In November 2022, the Y hosted its first group of Washington Middle School students. The field trip was such a success that Alec and the Y immediately scheduled several more.

"Our first trip was very guided. Every student completed the Y's Health & Wellness Orientation, which introduced them to the fitness equipment. They also tried out the rock wall and a fitness class," he said. "By the time we had our Spring trip, the students were familiar with the Y. We gave them a list of options and they each got to choose which ones to do."

The program, which is made possible by both grants and generous donors, is continuing to grow, too, with Hellgate Middle School recently signing up for its own Active 6 field trip.

"We're really excited to expand the opportunity to other middle schools," said Eli Catton, the Y's senior director of youth programs. "Having a champion like Alec to help drive the excitement with the students is paramount."

The Active 6 Mission

Active 6 was formed in 2010 in response to a University of Montana study that showed that middle-school age children experience a radical drop-off in moderate to vigorous physical activity. Research suggested that keeping 6th graders engaged in physical activity and giving them the tools needed to lead active lives would result in healthier childhood years and healthier choices well into adulthood.



361

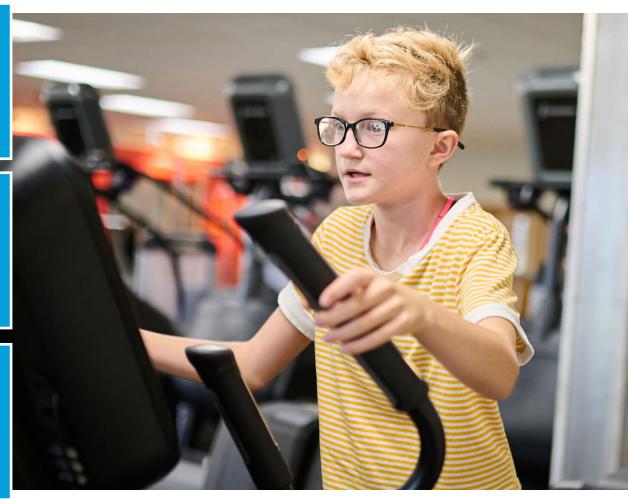
free memberships provided to 6th graders

11

class field trips to the Missoula Y

1,653

visits by Active 6ers to the Missoula Y



Rey's Story

Rey Johnston recently became the first ever Loyola High School athlete to be named Gatorade Montana Boys Basketball Player of the Year. The award honors the nation's top high school student–athletes and goes beyond athletic performance. In addition to basketball, Rey is a National Honor Society member and actively engaged in the community. He helps host annual food drives, participates in his school's Marketing Club, and maintains an exceptional academic record.

Growing up, Rey tried all kinds of different sports at the Y. He says that one of his favorite spots was the Y gym, which always seemed to be open, and where he could hone his basketball skills in the offseason.

"I found my love for basketball because of the Y. It was a place for me to grow as a person as well as a basketball player."

Athletes awarded Gatorade Player of the Year honors also get to pick a nonprofit organization of their choice to receive a \$1,000 grant. The nonprofit must have a mission that helps improve the lives of youth and unite communities through the power of sports. Rey's chosen nonprofit was the Y.

"I love what the Y does for youth in our community," Rey says.

We're so grateful for Rey's support and can't wait to cheer him on as the Loyola High School varsity boys basketball team competes for its third straight state title this season!





175

volunteer coaches

28

sports camps, leagues, and programs offered to Missoula youth

1,473

swim lessons provided

105

competitive swimmers on the Missoula YMCA Swim Team (MYST) 15

Montana counties served

563

kids enrolled in licensed child care

857

summer campers

260

students enrolled in YMCA After School



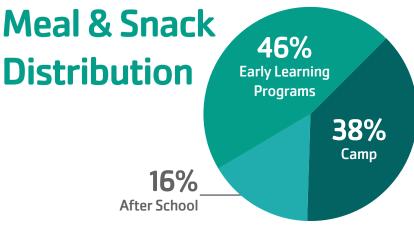


Fueling the Next Generation

Studies show that kids who have access to the nourishment they need have better physical and mental health and perform better in school. That's why it's an important part of our mission to make healthy meals and snacks available to all of our youth program participants. In fact, the Missoula Y is one of the largest providers of healthy meals and snacks to kids in our community, with 113,523 served in 2023.

In all of our programs, we follow the YMCA's HEPA (Healthy Eating and Physical Activity) Standards to provide well-balanced and nutritional meals with at least one serving of fruit or vegetable and one serving of whole grain.

Whether a child is attending summer camp, after school, or any other Y program, we want to ensure that their stomachs are full so they can concentrate on the important stuff like learning, adventure, and friendship!







Building Community Together

Thank you to our 2024 Annual Support Campaign donors and our 2023 sponsors! In 2023, these 570 donors helped us provide \$1,058,302 in financial assistance and community subsidies.

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