



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

STRONGER TOGETHER

GREATER MISSOULA FAMILY YMCA
2020 Annual Report



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MISSOULA FAMILY YMCA
3000 S. Russell St.
Missoula, MT 59801



OCTOBER 2021



ADAPT & SERVE

Dear Valued Y Supporter,

The Missoula YMCA has always strived to adapt to the needs of the community and find ways to better serve western Montanans. We've leaned heavily on that adaptability over the past two years when our community faced big changes and unprecedented challenges.

When schools changed to remote learning, we adjusted our child care services to provide safe and affordable full-day programs. When opportunities to socialize became scarce, we enhanced our Active 6 programming so that sixth graders could spend time with their peers, boosting physical and emotional health.

Our Y team rose to the challenge and got inventive to solve new problems. We also leaned on you, our supporters, who gave us grace and patience as we navigated obstacles we hadn't before seen. We cannot thank you enough.

As we continue to serve our community for the next 50 years, we know that we need to be agile and imaginative in our work. To rely less on the systems we've long had in place and more on our flexibility and foresight. That means listening to the needs of our community and growing to better serve those needs. It means challenging ourselves to develop better, more nimble ways to respond in times of crisis. It means being perceptive and forward-thinking. It means doing the things we need to ensure that we continue to be here for you and here for good.

We have some big, exciting changes coming in the next year that we'll share more about soon. In the meantime, we want to hear from you. What do you think we can do better?

You've always showed support for your YMCA, and it's shined bright in these last two years. Thank you for being on our team!

In health,

Heather Foster, CEO
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Keri McHugh, COO
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OUR BOARD

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IMPACT REPORT

January–December 2020

More than 1,000 seniors received subsidized YMCA memberships through the Silver Sneakers and Silver & Fit insurance programs.

#HealthyLiving

\$618,109 provided

in financial assistance and community subsidies so that everyone can participate and no one is turned away.

#SocialResponsibility

Missoulians of all ages participated in 1,625 swim lessons, learning how to be safe, skilled, and **have fun in the water.**



Kids in Y programs enjoyed **87,902 healthy meals and snacks.**

We subsidized our food program by **\$156,568** to ensure that every child receives a nutritious meal.

427 children participated in licensed child care programs.

\$49,895 provided in assistance to licensed child care program participants.

522 summer campers enjoyed lake days, field trips, and **endless adventure.**



203 campers

received 100% scholarships to attend camp.

628 donors and 74 campaigners **raised \$321,920**

during the 2020 Annual Support Campaign.

#ThankYou

KYLE S. | Y VOLUNTEER

To say that Kyle Smith is familiar with Y youth sports is a bit of an understatement. As a kid, Kyle played sports at the Y and, as an adult, he signed his own kids up to participate as he took on the role of supporter and coach. In fact, between soccer and basketball, Kyle estimates that he's coached over 25 seasons of youth sports at the Y.

"Coaching has been amazing. It's really brought back how meaningful youth sports were to me as a child, and now I have the opportunity to help provide those opportunities to the next generation."

Kyle says that one of the best parts of coaching is watching kids grow and learn all kinds of lessons with their teammates—both on and off the field. Lessons like the importance of hard work, not giving up, and, of course, how to work as a team. He sees them learn to be bold, be humble, and enjoy the gift of being a kid.

"Soccer doesn't matter nearly as much as the mental, emotional, and relational health that Y sports brings these kids."

Kyle is also quick to point out that, with opportunities to get outside and socialize being more difficult to find in the past year, youth sports took on an increased importance.

"Getting our children back on the field was such a gift. Soccer doesn't matter nearly as much as the mental, emotional, and relational health that Y sports brings these kids."



YOUR SUPPORT CHANGES LIVES

Generous contributions from donors like you make Y youth sports and countless other Y programs possible and help subsidize fees for those who are unable to pay.

As we look ahead to our 2022 annual support campaign, we hope that you'll once again make a meaningful difference in our community by making a donation. Your generosity provides western Montanans with the opportunity to participate in swim lessons, summer camp, after school care, and so much more.

Learn how you can support our 2022 campaign at ymcamissoula.org/donate.



	2019 FINANCIALS	2020 FINANCIALS
Financial Assets	\$5,993,662	\$7,389,302
Financial Liabilities	\$438,234	\$312,947
Financial Net Assets	\$5,555,428	\$7,076,355
Financial Revenue	\$4,359,954	\$6,105,558
Financial Expense	\$4,467,641	\$4,584,631
Change in Net Assets	(\$107,687)	\$1,520,927