



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

STRENGTHENING OUR IMPACT



For a better us.®

CORONA-NORCO FAMILY YMCA
2023-2024 IMPACT REPORT

THANK YOU TO OUR IMPACT PARTNERS

American Career College
American Scuba Academy
AO Coolers
Aqua-Metrics Sales Co.
Citizens Business Bank
City of Corona
City of Eastvale
City of Jurupa Valley
Corona Firefighters
Association - Local 3757
Corona Police Officers'
Association
Corona Regional Medical
Center
Corona Rotary Club
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DFI Insurance
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Corona
Mary Alice
Onsite Computing, Inc.
Radar Promotions
Shryne Group Inc.
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Vulcan Materials Company



Dear Corona-Norco Family YMCA Community,

As we celebrate 50 years of service to our surrounding communities, we reflect on the incredible impact our YMCA has had on the lives of countless individuals and families. From our humble beginnings, we have grown alongside this vibrant, diverse region, striving every day to strengthen the foundation of our community through programs that foster youth development, healthy living, and social responsibility. This milestone is not just a celebration of our past, but a testament to the enduring commitment of all those who have been a part of our journey.

Our core values—honesty, caring, respect, and responsibility—have been the guiding principles behind everything we do. We have always aimed to create a space where people can trust that they will be treated with respect, receive genuine care, and be held accountable for the impact they have on one another. These values have shaped our programs, our interactions with members, and the culture we have cultivated here at the YMCA. It is because of these values that we have been able to build a strong, supportive community where everyone can thrive.

The growth of the Corona-Norco Family YMCA mirrors the growth of our service area. As our communities have expanded, so too has our ability to reach and serve more people. From youth sports leagues that help children build confidence and teamwork, to fitness classes that promote healthier lifestyles for all ages, to social programs that bring people together across differences, our programs have continued to evolve to meet the needs of our growing population. We are proud to be a place where individuals from all walks of life come together to learn, grow, and become the best versions of themselves.

Looking back, it is clear that none of this would have been possible without the unwavering support of our members, volunteers, staff, and donors. You have helped us create a safe, welcoming environment where the values of honesty, caring, respect, and responsibility are not just taught, but lived. We are grateful for your dedication and commitment to making our YMCA a place where everyone feels empowered to make positive changes in their lives.

As we look ahead to the next 50 years, we remain dedicated to fostering a sense of belonging, encouraging healthy lifestyles, and ensuring that our YMCA continues to be a cornerstone of the community. Thank you for helping us make a lasting impact over the past five decades. Together, we will continue to grow and inspire the next generation of change-makers.

With gratitude and appreciation,

Audrie Echnoz, President and CEO

Roy Van Muyen, YMCA Board Chairperson



IMPACT BY NUMBERS

Our Y Service Area: **Corona, Eastvale, Home Gardens, Jurupa Valley, Norco**

9 Child Care Sites **5** Cities Served

Provided reliable transportation to and from **14** Schools

7,078 Swim Lessons were taught to prevent drowning

6,622 Youth and **456** Teens and Adults are now **safer** around water

130 community members became **CPR/First Aid/AED** certified

More than **1,500** Youth **thrived** in our YMCA childcare learning environment

75 Youth **graduated** from Y pre-school, preparing them for a successful academic pathway

Over **75,000** **healthy meals** were provided for our Youth

334 Youth made lasting memories and friendships at **Day Camp**

20 Teens became the change in **Youth & Government**, moving legislation forward in the US Government

40 Teens thrived in academic enrichment in a **safe** and **nurturing** environment

662 Youth developed confidence and built character in our Youth Sports program

427 Music participants were **inspired** to appreciate the art of music and develop their early **talents**

14 Adults participated in our **Diabetes Prevention Program**

Over **\$95,000** in **scholarships** were provided for participants in Y programs

More than **250** volunteers were **engaged** and **impacted** the community

Over **\$590,000** raised in **donations, grants, and corporate giving** to support Y Programs



BOARD OF DIRECTORS

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Nutrition & Human
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Lori Dregson
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Community Project
Coordinator

2023-2024 HIGHLIGHTS

Mission

The Corona-Norco Family YMCA is committed to nurturing the potential of children through **Youth Development**, improving the nation's health and well-being by promoting **Healthy Living**, and fostering a sense of **Social Responsibility** by providing opportunities to give back and support neighbors.

Our Strategies

Govern with Intention:

Establish clear policies and a best-practices approach that ensures proper oversight while promoting stakeholder engagement and leadership accountability.

Create a Culture of Philanthropy:

Develop and implement a fundraising and friendraising strategy that engages people in supporting the community by investing in the Y.

Prepare and Share Our Interests:

Prioritize the areas of impact where the Y can be most effective in meeting community needs while improving our visibility and strengthening our connections.

Collaborate for Greater Impact:

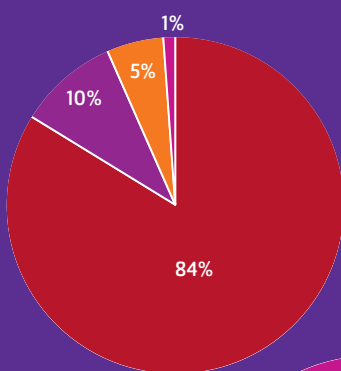
Build partnerships with organizations and stakeholders to amplify the Y's reach, while we expand and diversify our program offerings throughout the service area.

Inclusion Statement

The Corona-Norco Family YMCA is committed to providing a safe and inclusive environment where participants, families, and staff can discover and be their authentic selves. Through leadership, strategic planning, recruitment, training, and program development, we strive to be inclusive in our practices and to promote equity and opportunity for all individuals.

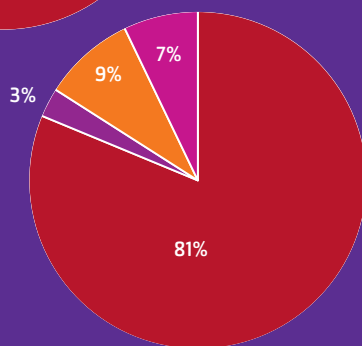
- Launched our YMCA Strategic Plan focusing on governing with intention, creating a culture of philanthropy, preparing and sharing our interests, and collaborating for greater impact
- Received ACA accreditation, showcasing our commitment to the highest standards of safety, quality, and program excellence
- Celebrated Healthy Kids Day and welcomed more than 700 community members to participate in our initiative to improve the health and well-being of kids and families.
- Expanded our space and moved Leadership offices
- Opened a new Licensed Child Care Site (*Peace Lutheran*)
- Completed our third year of swim lessons for youth and families in partnership with the City of Corona and First 5 Riverside
- Launched our Diversity, Equity, and Inclusion (DEI) Committee to create an inclusive environment in the workplace and the community to ensure access to all
- Launched our focus on philanthropic endeavors and received 100% contributed Board support
- Provided more than \$95,000 in financial assistance so that everyone is able to participate in YMCA programs

FINANCIALS



Revenue

Government Funded Programs	\$ 9,046,724
Program Fees	\$ 1,041,469
Contributions	\$ 590,781
Investment & Other Income	\$ 122,688
Total:	\$ 10,801,662



Expense

Youth Development	\$ 8,775,896
Healthy Living	\$ 301,244
Social Responsibility	\$ 953,417
Administration	\$ 771,105
Total:	\$ 10,801,662

Y STORY



Adelina Lanza-Martinez
Age 10
Guitar - Intermediate

"I have been playing for a little more than a year here at the YMCA Music School. I play both acoustic and electric guitar and recently just started playing the flute at my school. I was first inspired by watching famous artists play their instrument and it made me want to learn, too. Being a part of the YMCA has given me self discipline and a strong desire to create music. My musical dreams are to one day become an artist and learn to play all genres. Mr. Ruben (Music Instructor) is a positive and motivational teacher. He is really nice and helpful teaching new music."