

AMPLIFY YOUR IMPACT

with the
WEST SUBURBAN YMCA

**2026
Sponsorship
Opportunities**





Sponsoring the YMCA: A Sound Investment in the Community

SUPPORT YOUR LOCAL COMMUNITY

By partnering with the Y, you join a century-old mission to strengthen the foundations of our community through youth development, healthy living, and social responsibility for all.

MAKE AN IMPACT

Each year, over 17,000 neighbors find a home at the Y. Through supportive programming and a nurturing community, people of all ages build healthy habits, self-confidence, and enduring relationships. Your sponsorship provides access to these critical services for all.

REALIZE YOUR GOALS

Align your organization with one of the most readily recognized brands in the world while supporting one of our region's oldest and most respected non-profits. With opportunities for service, social events, and visibility, sponsorships help unite your team around our shared value of social responsibility.

We believe that the true power of the Y is in the hearts and actions of friends and neighbors like YOU who share in our vision of a stronger community for all.

All sponsorships support the Y's Annual Fund, feeding our robust financial aid program and enabling youth, families, adults, and children to grow in mind, body, and spirit through Y membership and programming.

Aligning Your Goals: Choose the right package for you!



❖ SIGNATURE EVENT SPONSORSHIPS

Our two premier events unite the community around our common cause, all while having fun. Bring your group to one of the most anticipated social events of the year, gain marketing exposure, and make an impact, all at once.

Golf Tournament: May 18 | Charles River Country Club

Gala: Fall 2026 | TBD*

**Date and location subject to change.*

❖ COMMUNITY EVENT SPONSORSHIPS

Donate to the Y as a Community Event Sponsor and nurture our community while helping families build new memories together. These three family-friendly events are free, open to all, and help the Y realize our promise to strengthen the foundations of our community. Your gift signifies your own commitment to bringing people together through inclusive, joyful experiences that connect neighbors, support families, and make our community stronger for everyone.

Winter Carnival: Winter 2026

Healthy Kids Day: Spring 2026

Family Fall Fest: Fall 2026

❖ COMMUNITY IMPACT SPONSORSHIPS

Your year-round sponsorship of the Y's mission will help the Y impact more youth, families, and adults than ever before by providing them the opportunity to learn, grow, and thrive. Your generosity will be recognized with a large banner in our Wells Ave Field House.

❖ CUSTOMIZED SPONSORSHIPS

Work together to create a unique package that engages your team and meaningfully reflects your mission and goals.



WSYMCA ANNUAL GOLF TOURNAMENT

Monday, May 18 | Charles River Country Club

SPONSORSHIP OPPORTUNITIES

Presenting: \$25,000

- Three foursomes
- Full page ad in event programs
- Two Golf Tournament Tee signs
- Lead name on event invitation and event website
- Year-round recognition online, at the Y, and in the community

Platinum: \$10,000

- Two foursomes
- Full page ad in event program
- Two Golf Tournament Tee Signs
- Name and logo on event website
- "Community Partner of the Month" Feature on Digital Screens
- Recognition at the Y, in our "Why We Give" column in our bimonthly donor newsletter, and Y blog

Gold: \$5,500

- One foursome
- Full page ad in event program
- One Golf Tournament Tee Sign
- Name and logo on event website
- "Community Partner of the Month" Feature on Digital Screens
- Recognition at the Y, in our "Why We Give" column in our bimonthly donor newsletter, and Y blog

Silver: \$3,000

- One foursome
- Half page ad in event program
- Champion's Club banner hanging in one Y location
- Name on event website, online recognition

SOLD OUT!



ACE GOLFERS

Ace Individual: \$550

Ace Foursome: \$2,200

Become an ACE in our eyes! Our Ace Golfer registration types incorporate a donation right in the registration fee. In recognition of your generosity, your name will be listed in our program book and on a leaderboard tee sign, alongside all our other Aces.

Other Items
 Golf Hole Tee Sign: \$300
 "Community Partner of the Month" Digital Feature: \$500

To purchase an ad in our program book:
 Full page ad: \$250 (4.5" w x 7.5" h)
 Half page ad: \$150 (4.5" w x 4.75" h)
 Quarter page ad: \$100 (2.2" w x 3.75" h)
 Commit by April 23 to be included. Ads due April 30.
Miss the deadline? We'll find a way to recognize you!



WSYMCA ANNUAL GALA

Fall 2026 | TBD

SPONSORSHIP OPPORTUNITIES

Presenting: \$25,000

- 3 tables of 10 guests
- Full page ad in event programs
- Two recognition signs
- Lead name on event invitation and event website
- "Community Partner of the Month" Feature on Digital Screens
- Year-round recognition online, at the Y, and in the community

Platinum: \$10,000

- Two tables of 10 guests
- Full page ad in event program
- Two recognition signs
- Name on event invitation (Date allowing) and logo on event website
- "Community Partner of the Month" Feature on Digital Screens
- Recognition at the Y, in our "Why We Give" column in our bimonthly donor newsletter, and Y blog

Gold: \$5,500

- One table of 10 guests
- Full page ad in event program
- One recognition sign
- Name on event invitation (date allowing) and event website
- "Community Partner of the Month" Feature on Digital Screens
- Recognition at the Y, in our "Why We Give" column in our bimonthly donor newsletter, and Y blog

Silver: \$3,000

- 6 guests
- Half page ad in event program
- Champion's Club banner hanging in one Y location
- Name on event invitation (date allowing) and event website

BRONZE: \$2,000

- 4 guests
- Quarter page ad in event program
- Champion's Club banner hanging in one Y location
- Name on event invitation (date allowing) and event website

IF YOU VALUE:
Purpose-Driven Impact
Meaningful Engagement
Elevated Brand Presence
DINE & DANCE WITH US!

To purchase an ad in our program book:

Full page ad: \$250 (4.5" w x 7.5" h)

Half page ad: \$150 (4.5" w x 4.75" h)

Quarter page ad: \$100 (2.2" w x 3.75" h)

Ad deadlines TBA.

Miss the deadline? We'll find a way to recognize you!

In-Kind Donations:

We are always looking for in-kind donations for our raffle and auction.

Items include but are not limited to:

Gift Cards & - Gift Baskets - Food & Drinks - Event Tickets



SIGNATURE EVENT SPONSORSHIPS

Signature Event Sponsors - Quick Reference Guide

| | Premier \$50,000 | Presenting \$25,000 | Platinum \$10,000 | Gold \$5,500 | Silver \$3,000 | Bronze \$2,000 |
|--|--------------------------------------|-----------------------------|-----------------------------|-------------------------|--|-------------------|
| PROMOTION | | | | | | |
| Recognition Banner | 2 | 1 | 1 | 1 | 1 | 1 |
| Signature event program ads | 2 Full | 1 Full | 1 Full | 1 Full | 1 Half | 1 Quarter |
| Champions Club 1-Year membership | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Social media recognition | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on event website | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company name on event invitations | Both | 1 | 1 | 1 | 1 | 1 |
| Featured article in donor newsletter | ✓ | ✓ | ✓ | ✓ | | |
| "Community Partner of the Month" feature on digital screens | ✓ | ✓ | ✓ | ✓ | | |
| Signage at signature events | 4 | 2 | 2 | 1 | | |
| Recognition at community events | All | 1 | | | | |
| Year-round recognition on website | ✓ | ✓ | | | | |
| Logo on event invitations | Both | | | | | |
| PERKS | | | | | | |
| Signature event participation | 2 | 1 | 1 | 1 | 1 | Gala only |
| Signature event guests <i>A group of guests at a signature event is a golf foursome or one gala table</i> | 5 Groups across both events | 3 Groups at one event | 2 Groups at one event | 1 Group at one event | 1 Golf foursome or 6 Gala tickets | 4 Gala tickets |
| Invitation to seasonal donor appreciation events | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Sign for your place of business | ✓ | ✓ | | | | |

Our sponsors help transform lives and strengthen our community!



COMMUNITY EVENTS

WINTER CARNIVAL

February 27, 2026

HEALTHY KIDS DAY

May 2, 2026

FALL FESTIVAL

October 2026 (Date TBD)

SPONSORSHIP OPPORTUNITIES

NAMING: \$10,000

- Your name as part of the event title, for example, "Healthy Kids Day presented by Org"
- Commit to a three year partnership and be recognized as a title sponsor- "The Org Healthy Kids Day"!
- Name/logo on all publicity and promotional materials leading up to the event
- Name/logo on promotional item given to the first 100 children to attend
- Community Impact Sponsor half-bay banner at Wells Ave Field House
- Bring up to 10 volunteers to help run activity stations
- Event table and opportunity to distribute your own branded materials/swag
 - *Promotional item(s) to be mutually agreed upon prior to event
- Name/logo on shared entrance signage, listed with other sponsors
- Only one available per event

ACTIVITY CHAMPION: \$5,000

- Name/logo on all publicity and promotional materials leading up to the event
- Champion's Club membership with banner at Church and a poster at Wells
- Name/logo on 2'x3' sign at a high traffic, signature activity (eg. Barnyard Babies, large inflatable)
- Event table and opportunity to distribute your own branded materials/swag
 - *Promotional item(s) to be mutually agreed upon prior to event
- Name/logo on shared entrance signage, listed with other sponsors
- Bring up to 5 volunteers to help run an activity station

ACTIVITY FRIEND: \$2,500

- Name/logo on event website and at least one social media post leading up to the event
- Name/logo featured at a visible touchpoint at the event (ex. snack station, playground, Y info table)
- Champion's Club membership with banner at Church or a poster at Wells
- Bring up to 3 volunteers to help run activity stations
- Option for small information table at event
- Name/logo on shared entrance signage, listed with other sponsors

COMMUNITY SUPPORTER: \$1,000

- Social media acknowledgment leading up to the event
- Name/logo on shared entrance signage, listed with other sponsors
- Champion's Club membership with banner at Church or a poster at Wells



DONOR:

Support this event with a donation of any size! All donors \$500+ will be recognized on shared entrance signage, listed with other sponsors and donors.



YEAR –ROUND SPONSORSHIPS

COMMUNITY IMPACT SPONSORSHIPS

Our Wells Ave Y Field House opened to the community in December 2022; it will fill with the names of supporters who join us in our mission to become a hub for healthy living, partnerships, and youth development for decades to come. Your generosity will be recognized with a banner that will hang for three years in the Field House, which will be accessed by thousands of community members each year.

Each banner will include your logo on a solid background and an impact statement that aligns your mission and the Y's.

There are three levels of Community Impact Sponsorships:

BENEFACTOR

\$15,000
(paid over 1-3 years)
Full-bay banner
Sized 64"x275"

LEADER

\$9,000
(paid over 1-3 years)
Half-bay banner
Sized 64"x125"

HERO

\$4,500
(paid over 1-3 years)
Quarter-bay banner
Sized 64"x64"



CHAMPIONS CLUB

Gifts of \$1,000 or more to our Annual Fund are eligible to become part of the Champions Club (formerly Banner Club), recognized with a banner for one year in the Church St Y or a framed poster in the Wells Ave Y.

WSYMCA CALENDAR OF EVENTS

February 27, 2026

Winter Carnival @ Wells Ave Y

May 2, 2026

Healthy Kids Day @ Church Street Y

May 18, 2026

Golf Tournament @ Charles River Country Club

August

Summer Social (Donor Appreciation Event)

October

Fall Festival @ Church Street Y

November

Annual Gala – Date & Location TBD



THE STRENGTH OF
PEOPLE.
THE POWER OF
COMMUNITY.

All event dates subject to change

We would be proud to recognize you in this important work! For more information, follow the QR code or contact:

Emily Flynn

Development Associate

emilyf@wsymca.org

617-795-0647



<https://wsymca.org/sponsorships-fundraising-events>