

Large Wreath Sponsor - \$400

- Name listed on event website
- Name listed on wreath signage
- Name included on event signage

Wreath Sponsor - \$200

- Name listed on event website
- Name listed on wreath signage
- Name included on event signage

Candy Cane Lane

Raffle Tree Sponsor - \$250 (12 Available)

- Name listed on event website
- Name listed by youth trees
- Name included on event signage

Candy Cane Lane showcases a variety of smaller trees adorned by organizations, schools, and youth groups. These unique trees are not for auction; instead, they are for raffle.

For more information, contact us at donations@shsny.com or call 315-785-5745.

Please note – sponsors have the option to decorate their own trees. However, we have a variety of volunteer decorators who are ready and willing to help decorate if preferred.

**Deadline is November 1st
to be included in
promotional materials.**

Secure your space today at samaritanhealth.com/festivaloftrees or return the enclosed card.



Thank you

to our current and past sponsors, decorators, and community supporters. It is through your generosity that A North Country Festival of Trees has been a successful event supporting children's programming and healthcare services in the North Country Community, raising over \$1,000,000. We truly appreciate all that you do for our community and for our children.



2024

Sponsorship Opportunities





November 29 - December 8, 2024

Salmon Run Mall - Watertown, NY

It's almost time to celebrate "The Magic of Christmas" with the Watertown Family YMCA and the Samaritan Medical Center Foundation at A North Country Festival of Trees! Your sponsorship will help ensure quality healthcare services at Samaritan Health and programming for local children at the Watertown Family YMCA.

Presenting Sponsor - \$10,000

A North Country Festival of Trees sponsored by company name

- Logo included on all advertisements
- Exclusive dashboard ad at Fairgrounds YMCA
- Decorate 7' tree (includes name on tree signage)
- Logo included on large event signage
- Logo on event schedule handout
- Eight Gala tickets (RSVP Required)*

Event Sponsor - \$5,000

- Logo included on event website
- Shared dashboard ad at Fairgrounds YMCA
- Decorate 7' Tree (includes name on tree signage)
- Logo on large event signage
- Logo on event schedule handout
- Six Gala tickets (RSVP Required)*

Gala Dinner Sponsor - \$4,000

- Logo included on event website and visible sign near dining area
- Decorate 7' Tree (includes name on tree signage)
- Logo on large event signage
- Logo on event schedule handout
- Six Gala tickets (RSVP Required)*

Major Sponsor - \$2,500

- Logo included on event website
- Decorate 7' Tree (includes name on tree signage)
- Logo on event signage
- Name listed on event schedule handout
- Four Gala tickets (RSVP Required)*

Gala Bar Sponsor - \$2,000

- Logo included on event website and visible sign near bar
- Decorate 7' Tree (includes name on tree signage)
- Name included on event signage
- Four Gala tickets (RSVP Required)*

Kid Experience Sponsor - \$1,500 (Up to 8 Available)

- Logo on website
- Promotional table during Kids event
- Name included on event signage
- Four Gala tickets (RSVP Required)*

There will be four events with a maximum of two sponsors each. Please inquire if interested in an exclusive sponsorship. Please indicate which sponsorship date you are interested in.

Scavenger Hunt Sponsor - \$1,000

- Name on website
- Logo on scavenger hunt handout
- Name included on event signage
- Two Gala tickets (RSVP Required)*

7' Tree Sponsor - \$800

- Name listed on event website
- Decorate 7' Tree or two 4' trees (includes name on tree signage)
- Name included on event signage
- Two Gala tickets (RSVP Required)*

Photo Sponsor - \$600

- Logo visible near the photo area
- Name listed on event website
- Name included on event signage
- One Gala ticket (RSVP Required)*

Decorator Meal Sponsor - \$500 (Six Available)

- Logo by meal service line
- Name listed on event website
- Name included on event signage
- One Gala ticket (RSVP Required)*

In-kind opportunities are an option, please ask.

4' Tree Sponsor - \$400

- Name listed on event website
- Decorate 4' Tree (includes name on tree signage)
- Name included on event signage
- One Gala ticket (RSVP Required)*