

# November 24 – December 3, 2023

## Salmon Run Mall – Watertown, NY



It's almost time to celebrate 'Peace, Love, Joy' with the Watertown Family YMCA and the Samaritan Medical Center Foundation at A North Country Festival of Trees! Your sponsorship will help ensure quality healthcare services at Samaritan Health and programming for local children at the Watertown Family YMCA.

November 24 – 26 and November 29 – December 3, 2023 Public Viewing and Silent Auction  
December 1, 2023 Live Auction and Gala

### *Presenting Sponsor – \$10,000 (One Available)*

*A North Country Festival of Trees sponsored by company name*

- Logo included on all advertisements
- Exclusive dashboard ad for 2024 at Fairgrounds YMCA
- Decorate 7' tree (includes name on tree signage)
- Logo included on large event banner
- Two-page ad in event program
- Eight Gala tickets (RSVP Required)\*

### *Event Sponsor – \$5,000*

- Logo included on event website
- Shared dashboard ad for 2024 at Fairgrounds YMCA
- Decorate 7' Tree (includes name on tree signage)
- Logo on large event banner
- Full-page ad in event program
- Six Gala tickets (RSVP Required)\*

### *Gala Dinner Sponsor – \$4,000 (One Available)*

- Logo included on event website and visible sign near dining area
- Decorate 7' Tree (includes name on tree signage)
- Logo on large event banner
- Full-page ad in event program
- Six Gala tickets (RSVP Required)\*

### *Major Sponsor – \$2,500*

- Logo included on event website
- Decorate 7' Tree (includes name on tree signage)
- Logo on event banner
- Half-page ad in event program
- Four Gala tickets (RSVP Required)\*

### *Gala Bar Sponsor – \$2,000 (Two Available)*

- Logo included on event website and visible sign near bar
- Decorate 7' Tree (includes name on tree signage)
- Name included on event banner
- Quarter-page ad in event program
- Four Gala tickets (RSVP Required)\*

### *Santa Experience Sponsor – \$1,500 (per Saturday, two available)*

- Logo on website
- Promotional table during Santa event
- Name included on event banner
- Quarter-page ad in event program
- Two Gala tickets (RSVP Required)\*

### *7' Sponsor – \$800*

- Name listed on event website
- Decorate 7' Tree (includes name on tree signage)
- Name included on event banner
- Quarter-page ad in event program
- Two Gala tickets (RSVP Required)\*

### *4' Sponsor – \$400*

- Name listed on event website
- Decorate 4' Tree (includes name on tree signage)
- Name included on event banner
- Name included in event program
- One Gala ticket (RSVP Required)\*

### *School Tree Sponsor – \$250 (12 Available)*

- Name listed on event website with other school tree sponsors

For more information, contact us at [donations@shsny.com](mailto:donations@shsny.com) or call 315-785-5745.

**Deadline is October 30th to be included in promotional materials.**

Secure your space today at [samaritanhealth.com/festivaloftrees](http://samaritanhealth.com/festivaloftrees) or return the enclosed card.