



# IMAGINE. INSPIRE. INVEST.

## Simi Valley Family YMCA Capital Expansion Project

### Capital Expansion Project Donor Recognition Plan

The Southeast Ventura County YMCA is conducting a capital campaign to fund expansion of its Simi Valley Family YMCA facility. The following is an outline of a donor recognition planned capital project based on the \$7.5 million project budget.

#### Major Donor Recognition Wall

A prominent display is planned in the Lobby of the renovated facility honoring donors making pledges of \$10,000 and above. Donors will be listed by name based on the following giving levels:

|                       |             |
|-----------------------|-------------|
| \$1,000,000 and above | Visionaries |
| \$500,000 – 999,999   | Benefactors |
| \$250,000 – 499,999   | Patrons     |
| \$100,000 – 249,999   | Champions   |
| \$50,000 – 99,999     | All Stars   |
| \$25,000 – 49,999     | Heroes      |
| \$10,000 – 24,999     | Captains    |

#### Simi Valley Family Y's Hard Hat Heroes Club

Donors pledging gifts of \$25,000 and above will be welcomed into the membership of Simi Valley's own Hard Hat Heroes Club. Members of this group will enjoy behind the scenes tours during construction with Y leadership. A special reception is planned for this group when the renovated facility opens.

|                     |                                 |
|---------------------|---------------------------------|
| \$100,000 and above | Developers (Platinum Card Club) |
| \$50,000 – 99,999   | Contractors (Gold Card Club)    |
| \$25,000 – 49,999   | Builders (Silver Card Club)     |

#### Community Donors

Gifts of all levels will be gratefully celebrated and are essential to funding the project. Donor pledging gifts between \$2,500 and \$9,999 will be recognized on a Community Donor Display in the Hallway Social Area of the new facility. All gifts will be acknowledged by a personal letter from the Y.

|                 |              |
|-----------------|--------------|
| \$7,500 – 9,999 | Team Members |
| \$5,000 – 7,499 | Devotees     |
| \$2,500 – 4,999 | Enthusiasts  |
| \$1,000 – 2,499 | Fans         |

An accompanying display will be showcased in this area of all the donors that contributed to the 2000 Capital Campaign so that they continue to be recognized.

### **Commemoration Naming Opportunities**

Naming opportunities will be available for gifts of \$50,000 and above.

| Naming Area:                                              | Gift Amount: | Reserved for:               |
|-----------------------------------------------------------|--------------|-----------------------------|
| Branch naming                                             | \$5,000,000  |                             |
| Gymnasium                                                 | \$1,000,000  |                             |
| Health and Wellness Center                                | \$500,000    |                             |
| Family Social and Recreation Area                         | \$500,000    | The Valentine Foundation    |
| Kids Zone (Jack's Room)                                   | \$250,000    |                             |
| Multipurpose Room A/ Community Room (adjoining gymnasium) | \$250,000    |                             |
| Gymnasium Entry Lounge                                    | \$200,000    |                             |
| Multipurpose Room B                                       | \$100,000    |                             |
| Multipurpose Room C                                       | \$100,000    |                             |
| Family Locker Rooms                                       | \$100,000    |                             |
| Conference Room                                           | \$100,000    | Chuck & Melinda Carmichael  |
| Administrative Office Suite                               | \$100,000    |                             |
| Executive Office                                          | \$100,000    |                             |
| Program Office                                            | \$50,000     |                             |
| Wellness Office                                           | \$50,000     |                             |
| Membership Office                                         | \$50,000     | Rotary Club of Simi Sunset  |
| Aquatic Office                                            | \$50,000     | Rotary Club of Simi Sunrise |
| Donor Recognition Display                                 | \$50,000     | Pegasus Transit, Inc.       |
| Hall of Volunteer Fame Display                            | \$50,000     |                             |
| Hall of History Display                                   | \$50,000     |                             |

*Updated 8/20/25*