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Simi Valley Family YMCA Capital Expansion Project

Capital Expansion Project Donor Recognition Plan

The Southeast Ventura County YMCA is conducting a capital campaign to fund expansion of its Simi Valley Family YMCA facility. The following is an outline of a donor recognition planned capital project based on the \$7.5 million project budget.

Major Donor Recognition Wall

A prominent display is planned in the Lobby of the renovated facility honoring donors making pledges of \$10,000 and above. Donors will be listed by name based on the following giving levels:

\$1,000,000 and above	Visionaries
\$500,000 – 999,999	Benefactors
\$250,000 – 499,999	Patrons
\$100,000 – 249,999	Champions
\$50,000 – 99,999	All Stars
\$25,000 – 49,999	Heroes
\$10,000 – 24,999	Captains

Simi Valley Family Y's Hard Hat Heroes Club

Donors pledging gifts of \$25,000 and above will be welcomed into the membership of Simi Valley's own Hard Hat Heroes Club. Members of this group will enjoy behind the scenes tours during construction with Y leadership. A special reception is planned for this group when the renovated facility opens.

\$100,000 and above	Developers (Platinum Card Club)
\$50,000 – 99,999	Contractors (Gold Card Club)
\$25,000 – 49,999	Builders (Silver Card Club)

Community Donors

Gifts of all levels will be gratefully celebrated and are essential to funding the project. Donor pledging gifts between \$1,000 and \$9,999 will be recognized on a Community Donor Display in the Hallway Social Area of the new facility. All gifts will be acknowledged by a personal letter from the Y.

\$7,500 – 9,999	Team Members
\$5,000 – 7,499	Devotees
\$2,500 – 4,999	Enthusiasts
\$1,000 – 2,499	Fans

An accompanying display will be showcased in this area of all the donors that contributed to the 2000 Capital Campaign so that they continue to be recognized.

Commemoration Naming Opportunities

Naming opportunities will be available for gifts of \$50,000 and above.

Naming Area:	Gift Amount:	Reserved for:
Branch naming	\$5,000,000	
Gymnasium	\$1,000,000	
Health and Wellness Center	\$500,000	
Family Social and Recreation Area	\$500,000	The Valentine Foundation
Kid Zone (Jack's Room)	\$250,000	
Multipurpose Room A/ Community Room (adjoining gymnasium)	\$250,000	
Multipurpose Room B	\$100,000	
Multipurpose Room C	\$100,000	
Membership Welcome Center (Atrium)	\$100,000	Y's Men's Club
Family Locker Rooms	\$100,000	
Conference Room	\$100,000	Chuck & Melinda Carmichael
Administrative Office Suite	\$100,000	
Executive Office	\$100,000	
Hallway Social Area	\$100,000	
Program Office	\$50,000	
Wellness Office	\$50,000	
Business Office	\$50,000	
Membership Office	\$50,000	
Aquatic Office	\$50,000	Simi Sunrise Rotary
Donor Recognition Display	\$50,000	
Hall of Volunteer Fame Display	\$50,000	
Hall of History Display	\$50,000	

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