



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Southeast Ventura County YMCA EVENT SPONSORSHIP DECK

APRIL

OPEN HOUSE & HEALTHY KIDS' DAY



SATURDAY

April 12

1pm – 3pm

Yarrow
Family YMCA

SATURDAY

April 26

1pm – 3pm

Simi Valley
Family YMCA

- 1,500+ attendees at Yarrow Family YMCA
- 1,000+ attendees at Simi Valley Family YMCA
- Free to the community
- Activities include inflatables (Simi Valley Family YMCA), rock wall, raffles, face painting, lots of outdoor activities, glitter tattoos, healthy snacks, games, prizes, crafts, classes and more!
- Simi Valley Family YMCA & Yarrow Family YMCA – 2 different days

Plus, get exposure at TWO more Y events...

OCTOBER

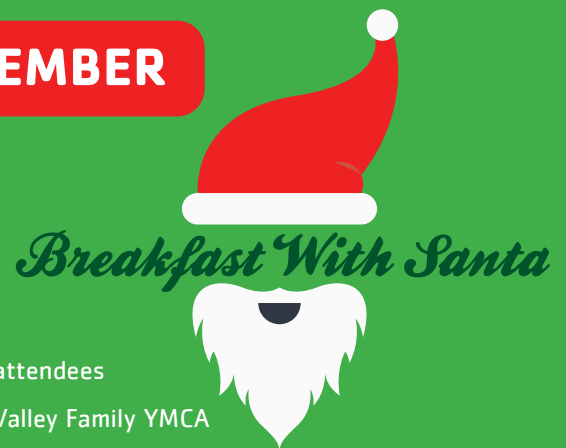
- 3,000+ attendees
- Simi Valley Family YMCA



TRUNK
-OR-
TREAT
&

FALL FESTIVAL

DECEMBER



- 700 attendees
- Simi Valley Family YMCA



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Southeast Ventura County YMCA SPONSORSHIP LEVELS

Title Sponsor \$5,000

- Includes visibility at 3 events
- Table/tent at event to pass out materials with own company rep
- Premier placement on all event signage and marketing materials
- Sponsor banner to be placed in high-visibility area
- Company recognition on the Simi Valley Family YMCA marquee facing Cochran Street
- Branded Item to give away to all participants
- Company-provided materials/giveaways to be placed in all goody bags
- Sponsorship recognition on YMCA website and event e-blast
- Event DJ announcements
- Social media shout out



Event Sponsor \$2,500

- Includes visibility at 3 events
- Table/tent at event to pass out materials with own company rep
- Recognition on all event signage and marketing materials
- Company-provided materials/giveaways to be placed in all goody bags
- Sponsorship recognition on YMCA website and event e-blast
- Event DJ announcements
- Social media shout out



Activity Sponsor \$1,000

- Includes visibility at 1 event
- Table/tent at event to pass out materials with own company rep
- Recognition on event activity signage and marketing materials
- Company-provided materials/giveaways to be placed in all goody bags
- Sponsorship recognition on YMCA website and event e-blast
- Event DJ announcements
- Social media shout out



Fun Sponsor \$500

- Includes visibility at 1 event
- Table/tent at event to pass out materials with own company rep
- Company-provided materials/giveaways to be placed in all goody bags
- Sponsorship recognition on YMCA website and event e-blast

Company Table Only \$250

- Table/tent at event to pass out materials with own company reps

Water Bottle Sponsor \$200

- Sticker with company logo placed on all plastic water bottles given away at event

We also do custom sponsorships.

Please contact Dani Hutchison for more info at dhutchison@sevmca.org

In-kind Donations

Recognition includes:

Sponsor Banner

E-blasts

Social Media

On table at event