



SIMI VALLEY FAMILY YMCA

A Branch of the Southeast Ventura County YMCA

Capital Expansion Project Donor Recognition Plan

The Southeast Ventura County YMCA is conducting a capital campaign to fund expansion of its Simi Valley Family YMCA facility. The following is an outline of a donor recognition planned capital project based on the \$7.5 million project budget.

Major Donor Recognition Wall

A prominent display is planned in the Lobby of the renovated facility honoring donors making pledges of \$10,000 and above. Donors will be listed by name based on the following giving levels:

\$1,000,000 and above	Visionaries
\$500,000 – 999,999	Benefactors
\$250,000 – 499,999	Patrons
\$100,000 – 249,999	Champions
\$50,000 – 99,999	All Stars
\$25,000 – 49,999	Heroes
\$10,000 – 24,999	Captains

Simi Valley's Own Hard Hat Heroes Club

Donors pledging gifts of \$25,000 and above will be welcomed into the membership of Simi Valley's own Hard Hat Heroes Club. Members of this group will enjoy behind the scenes tours during construction with Y leadership. A special reception is planned for this group when the renovated facility opens.

\$100,000 and above	Developers (Platinum Card Club)
\$50,000 – 99,999	Contractors (Gold Card Club)
\$25,000 – 49,999	Builders (Silver Card Club)

Friends and Family Donors

Gifts of all levels will be gratefully celebrated and are essential to funding the project. Donor pledging gifts between \$1,000 and \$9,999 will be recognized on a Friends and Family Donor Display within the new facility. All gifts will be acknowledged by a personal letter from the Y.

\$7,500 – 9,999	Team Members
\$5,000 – 7,499	Devotees
\$2,500 – 4,999	Enthusiasts
\$1,000 – 2,499	Fans

Commemoration Naming Opportunities

Naming opportunities will be available for gifts of \$50,000 and above.

Naming Area:	Gift Amount:	Reserved for:
Branch naming	\$5,000,000	
Gymnasium	\$1,000,000	
Fitness Center	\$500,000	
Lobby- Social and Recreation Area	\$250,000	
Multipurpose Room A/ Community Room (adjoining gymnasium)	\$200,000	
Multipurpose Room B	\$100,000	
Multipurpose Room C	\$100,000	
Kid Zone (Jack's Room)	\$100,000	
Membership Welcome Center (Atrium)	\$100,000	Y's Mens Club
Family Locker Rooms	\$100,000	
Conference Room	\$100,000	
Administrative Office Suite	\$100,000	
Executive Office	\$75,000	
Program Office	\$50,000	
Wellness Office	\$50,000	
Business Office	\$50,000	
Membership Office	\$50,000	
Aquatic Office	\$50,000	
Donor Recognition Display	\$50,000	
Hall of Volunteer Fame Display	\$50,000	
Hall of History Display	\$50,000	

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