



SIMI VALLEY FAMILY YMCA

A Branch of the Southeast Ventura County YMCA

Capital Expansion Project Donor Recognition Plan

The Southeast Ventura County YMCA is conducting a capital campaign to fund expansion of its Simi Valley Family YMCA facility. YMCA leadership looks forward to honoring its donors that pledge their support to the success of this project that will serve generations of Simi Valley residents in the years to come. The following is an outline of a donor recognition plan based on a \$7.5 million capital project.

Major Donor Recognition Wall

A prominent display is planned in the Lobby of the renovated facility honoring donors making pledges of \$10,000 and above. Donors will be listed by name based on the following giving levels:

\$1,000,000 and above	Visionaries
\$500,000 – 999,999	Benefactors
\$250,000 – 499,999	Patrons
\$100,000 – 249,999	Champions
\$50,000 – 99,999	All Stars
\$25,000 – 49,999	Heroes
\$10,000 – 24,999	Captains

Commemoration Naming Opportunities

Naming opportunities will be available for gifts of \$50,000 and above.

Naming Area:	Gift Amount:	Reserved for:
Branch naming	\$5,000,000	
Gymnasium	\$1,000,000	
Fitness Center	\$500,000	
Lobby- Social and Recreation Area	\$250,000	
Multipurpose Room A/ Community Room (adjoining gymnasium)	\$200,000	
Multipurpose Room B	\$100,000	
Multipurpose Room C	\$100,000	

Commemoration Naming Opportunities (Continues)

Kid Zone (Jack’s Room)	\$100,000	
Membership Welcome Atrium	\$100,000	Y’s Mens Club
Family Locker Rooms	\$100,000	
Conference Room	\$100,000	
Administrative Office Suite	\$100,000	
Executive Office	\$75,000	
Program Office	\$50,000	
Wellness Office	\$50,000	
Business Office	\$50,000	
Membership Office	\$50,000	
Aquatic Office	\$50,000	
Donor Recognition Display	\$50,000	
Hall of Volunteer Fame Display	\$50,000	
Hall of History Display	\$50,000	

Simi Valley’s Own Hard Hat Heroes Club

Donors pledging gifts of \$25,000 and above will be welcomed into the membership of Simi Valley’s own Hard Hat Heroes Club. Members of this group will enjoy behind the scenes tours during construction with Y leadership. A special reception is planned for this group when the renovated facility opens.

\$100,000 and above	Developers (Platinum Card Club)
\$50,000 – 99,999	Contractors (Gold Card Club)
\$25,000 – 49,999	Builders (Silver Card Club)

Friends and Family Donors

Gifts of all levels will be gratefully celebrated and are essential to achieving goal and funding the project. The donor recognition for gifts between \$1,000 and \$9,999 will include a special Friends and Family Donor Display within the new facility and listing in the Grand Opening Program Guide. Gifts from donors under \$1,000 are welcome and appreciated and acknowledged by a personal letter from the Y.

\$7,500 – 9,999	Team Members
\$5,000 – 7,499	Devotees
\$2,500 – 4,999	Enthusiasts
\$1,000 – 2,499	Fans