



Southeast Ventura County YMCA
5th Annual Gala

*Our
Future
is Bright*

November 4, 2023 • 5:30pm

LOCATION:

**Ronald Reagan
Presidential Library**

SPONSORSHIP DECK

Views and opinions expressed by the Southeast Ventura County YMCA
are not necessarily shared by the Ronald Reagan Presidential Library and Foundation.



2022/23

SOUTHEAST VENTURA COUNTY YMCA IMPACT REPORT

5,190 MEMBERSHIPS

12,282 INDIVIDUAL MEMBERS

SMALL GROUP TRAINING

355 GROUPS

PERSONAL TRAINING

693 MEMBERS



GOLF CLASSIC

\$210,620 RAISED

YOUTH & GOVERNMENT

120 DELEGATES

BECAME CIVICALLY-ENGAGED YOUTH LEARNING THE LEGISLATIVE PROCESS



BACKPACK DRIVE 600+

BACKPACKS WERE DONATED TO FILL OUR FIND MY GENIUS AND CHILD CARE BOOK SHELVES

THANKSGIVING FOOD DRIVE 39

FAMILIES RECEIVED COMPLETE THANKSGIVING MEALS

BOOK DRIVE 500+

BOOKS DONATED TO OUR FIND MY GENIUS AND CHILD CARE BOOK SHELVES

PROM ATTIRE DRIVE 180+

FORMAL OUTFITS INCLUDING DRESSES, SUITS, SHOES AND ACCESSORIES WERE DONATED FOR LOCAL HIGH SCHOOL STUDENTS PARTNERED WITH CVUSD

CHRISTMAS TREE LOT

ALL PROCEEDS WENT BACK TO THE COMMUNITY



800 TREES

FIND MY GENIUS SUMMER PROGRAM



589 SCHOLARS

PARTNERED WITH LVUSD, MUSD AND SVUSD SCHOLARS ADVANCED 2.5 MONTHS IN READING & 3+ MONTHS MATH

281 SCHOLARS

FIND MY GENIUS AFTERSCHOOL ENRICHMENT PROGRAM

LAUNCHED IN SPRING 2022



HEALTHY KIDS' DAY

2,000+

COMMUNITY MEMBERS PARTICIPATED IN OUR HEALTHY KIDS' DAYS

FLAG FOOTBALL PLAYERS 466



AFTERSCHOOL CHILD CARE



STUDENTS

737

720 PARTICIPANTS

SAFETY AROUND WATER

OFFERED TO ALL OF OUR FIND MY GENIUS SCHOLARS

LIFEGUARD CERTIFICATION COURSES

95 GRADUATES



1,805 SWIM LESSONS

150 CHILDREN



IN THE COMMUNITY RECEIVED A GIFT FROM THEIR HOLIDAY WISH LIST

PARTNERED WITH SALVATION ARMY

SUMMER CAMP

ADVENTURE GUIDES

420 FAMILIES

BUILT PARENT-CHILD BONDS TO LAST A LIFETIME

CAMPERS 770



"I was scared at first because I had never been in a pool before but the YMCA taught me how to swim!"

- Swimmer, Safety Around Water



"I love being a part of Y&G. I am more confident in my public speaking skills and made awesome friends. I also really enjoy volunteering and giving back to the community."

- Delegate, Youth & Government



"Find My Genius is the best. I learned fractions which I did not know before coming to Find My Genius and I had fun learning them!"

- Scholar, Find My Genius



"My favorite part about Find My Genius was getting breakfast and lunch every day."

- Scholar, Find My Genius



"Summer Camp at the YMCA is fun and I make lots of friends. My favorite part was the Color War. I liked throwing powder on my friends!"

- Camper, Summer Camp

OUR MISSION

The Southeast Ventura County YMCA builds relationships, impacts lives and strengthens our community through youth development, healthy living and social responsibility.



WHAT WE DO

As the nation's leading nonprofit, the Y makes accessible the support and opportunities that empower people and communities to learn, grow and thrive. With a focus on youth development, healthy living and social responsibility, the Y nurtures the potential of every youth and teen, improves the nation's health and well-being, and provides opportunities to give back and support neighbors.

HOW WE DO IT

There is no other nonprofit quite like the Y. That's because in communities across Ventura and Los Angeles Counties, we have the presence and partnerships to both promise and deliver lasting personal and social change.

- ✓ The Y is community centered.
- ✓ The Y brings people together. We connect people of all ages and backgrounds to bridge the gaps in community needs.
- ✓ The Y nurtures potential. We believe that everyone should have the opportunity to learn, grow and thrive.
- ✓ The Y has local presence and national reach. We mobilize local communities to affect lasting, meaningful change.

OUR IMPACT

The Y is, and always will be, dedicated to building healthy, confident, connected and secure children, adults, families and communities. Every day our impact is felt when an individual makes a healthy choice, when a mentor inspires a child, and when a community comes together for the common good.



YOUTH DEVELOPMENT: **NURTURING THE POTENTIAL OF EVERY CHILD AND TEEN**

We believe that all kids deserve the opportunity to discover who they are and what they can achieve. That's why, through the Y, thousands of youth in Ventura and Los Angeles Counties are cultivating the values, skills and relationships that lead to positive behaviors, better health and educational achievement.



HEALTHY LIVING: **IMPROVING THE NATION'S HEALTH AND WELL-BEING**

In communities across the nation, the Y is a leading voice on health and well-being. With a mission centered on balance, the Y brings families closer together, encourages good health, and fosters connections through fitness, sports, fun and shared interests. As a result, thousands of youth, adults and families in Ventura and Los Angeles Counties are receiving the support, guidance and resources needed to achieve greater health and well-being for their spirit, mind and body.



SOCIAL RESPONSIBILITY: **GIVING BACK AND SUPPORTING OUR NEIGHBORS**

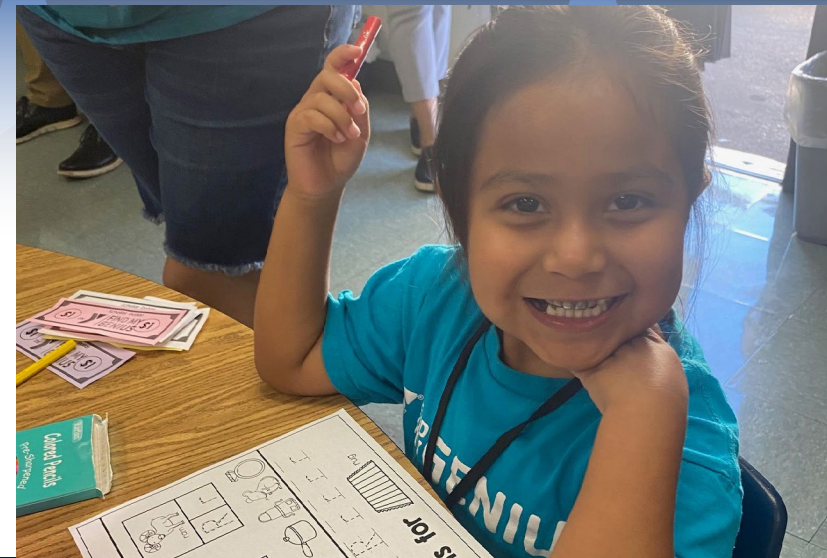
The Southeast Ventura County YMCA has been listening and responding to our communities' most critical social needs for more than 45 years. Whether developing skills or emotional well-being through education and training, welcoming and connecting diverse demographic populations through community services, or building healthier communities through collaborations with community leaders, the Y fosters the care and respect all people need and deserve. Through the Y, thousands of volunteers and donors, leaders and partners across Ventura and Los Angeles Counties are empowering thousands of people in our community to be healthy, confident, connected and secure.

WHY SUPPORT THE GALA?

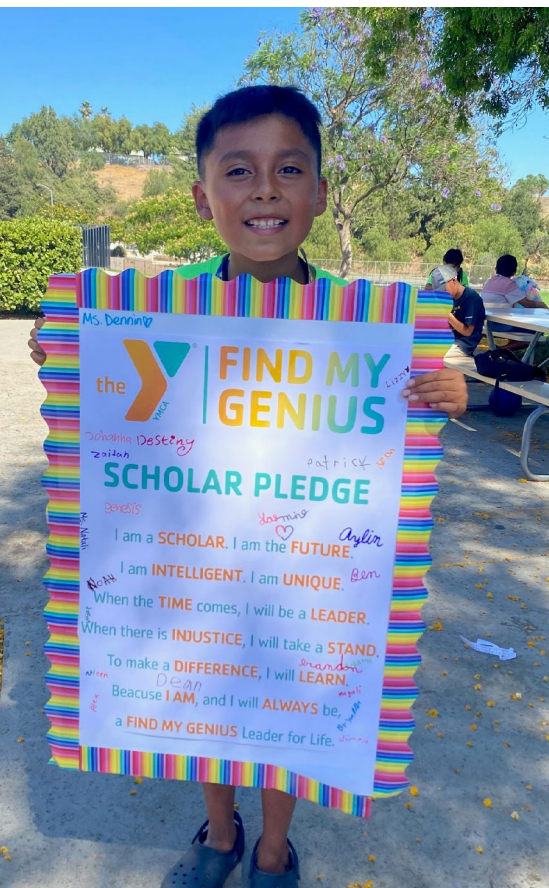


SAFETY AROUND WATER

Every day, two children die as a result of drowning. In fact drowning is the leading cause of death for children between the ages of 5 and 14. The Southeast Ventura County YMCA believes all children deserve an opportunity to learn water safety techniques. We are committed to making drowning prevention a priority for our community. Not only will we prevent these tragic events, but we will also ensure all children can safely enjoy the health and recreational benefits of swimming.



Third-grade reading skills predict high school graduation. Students who read proficiently by the third grade are four times more likely to graduate than those who do not.



The world is 71% water. Our children are 100% curious. Provide our children water safety and let them explore all their possibilities.

INCLUSIVE PROGRAMMING

We are proud to partner with our local regional center to launch an inclusive program for children with intellectual and developmental disabilities. This program will include proper training for our staff to best support our families as well as activities, toys and classes that create a welcoming environment for all.

FIND MY GENIUS

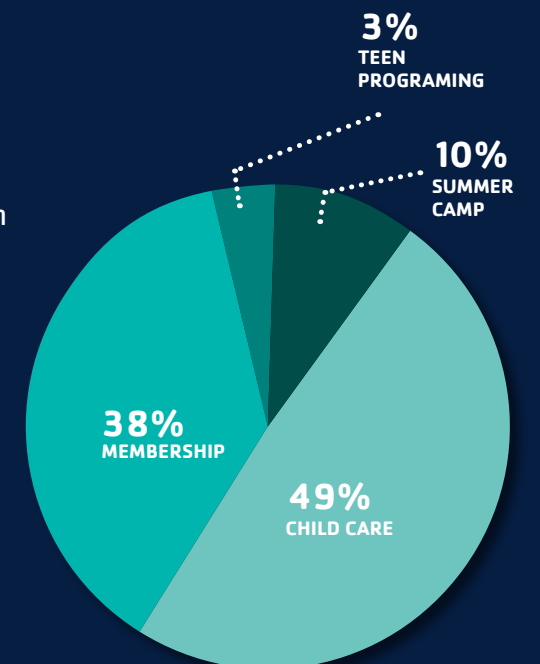
To guarantee all children in our community realize their full potential, the Southeast Ventura County YMCA is committed to reducing summer learning loss through a free six-week summer program for low- and moderate-income scholars who are not reading at grade level. Our program provides academic instruction, healthy meals, physical exercise and enrichment opportunities for these scholars. When every scholar returns from summer break ready to start the school year, all of our children achieve more.

SCHOLARSHIPS

We count on the generosity of our community to help us continue our vital work. The money raised provides financial assistance to families in all our communities, ensuring everyone has access to our programs.

2022 Financial Assistance Distributed \$216,900

At the Y, we believe we have something special—a sense of community. We believe everyone should have access to the Y, along with the programs and services that help us learn, grow and thrive. With your help, we were proud to share the Y with more than 1,187 children, seniors and families last year who otherwise might not have become part of our Y family.



SPONSOR TO MAKE A DIFFERENCE

Make a difference for kids by becoming a sponsor of our 5th Annual Gala. Your support will have a tremendous impact on our children. Your participation is a huge part of what makes our Gala a successful event. We will celebrate your support by giving your company recognition in event marketing materials and throughout the event.

TITLE SPONSOR

\$25,000

Two Available

- Reserved table for 10 with premium placement, premier wines and special welcome gift for your guests
- Cocktail reception naming and branding opportunity throughout gala venue*
- Recognition of sponsorship in all press and media coverage of event
- Premier branding placement throughout the gala venue
- Logo inclusion on step and repeat with additional signage at check-in
- Representative to present award on stage
- Full-page advertisement in digital event tribute book (back cover)
- Recognition on all event signage, event program, media display and marketing materials, including social media recognition
- Sponsorship recognition on YMCA website with hyperlink to company's website

GOLD SPONSOR

\$15,000

Two Available

- Reserved table for 10 with premium placement, premier wines and special welcome gift for your guests
- Branding opportunity throughout gala venue*
- Sponsorship and logo signage at registration and cocktail area
- Representative to assist onstage with raffle ticket drawing
- Full-page advertisement in digital event tribute book
- Recognition on all event signage, event program, media display and marketing materials, including social media recognition
- Sponsorship recognition on YMCA website with hyperlink to company's website

SILVER SPONSOR

\$10,000

- Reserved table for 10 with premium placement and special welcome gift for your guests
- Branding opportunity throughout gala venue*
- Full-page advertisement in digital event tribute book (back cover)
- Recognition on all event signage, event program, media display and marketing materials, including social media recognition
- Sponsorship and logo signage at registration and cocktail area
- Sponsorship recognition on YMCA website with hyperlink to company's website

STAR SPONSOR

\$5,000

- Reserved table for 10 and special welcome gift for each of your guests
- Half-page advertisement in event program, with logo displayed in digital tribute book throughout the evening
- Recognition on all event signage, event program, media display and marketing materials, including social media recognition
- Sponsorship and logo signage at registration and cocktail area
- Sponsorship recognition on YMCA website with hyperlink to company's website

RESERVED TABLE

AVAILABLE FOR \$3,000

- Reserved table of 10
- Table Host recognition in Tribute Book

Place an ad in our Digital Tribute Book:

- \$500 for a half-page ad
- \$1,000 for a full-page ad

The Tribute Book will be posted on our webpage with a QR code in the event program to view. A few will be printed and placed on the tables at the gala.

Branding Opportunities can include:

- Logo-branded ice luge for specialty cocktail (reserved for Title Sponsor only)
- Cocktail reception bar (reserved for Title and Gold Sponsors only)
- Logo-branded silent auction sheets (reserved for Title and Gold Sponsors only)
- Wine Pull
- After party bar
- After party buffet
- Photo booth with company logo backdrops
- Logo-branded chocolates
- Logo-branded cocktail napkins
- Logo-branded guest favor

All options are first come, first served and customizable to work with company's brand and image. Other options are also available. Contact Dani Hutchison at dhutchison@sevymca.org for more information.

WE COULD NOT DO IT WITHOUT YOUR SUPPORT!



**FOR SPONSORSHIP
INFORMATION, CONTACT:**

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dhutchison@sevymca.org

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THRIVE SPONSORS



Seth & Jolyn Hays

DREAM SPONSOR



HOPE SPONSOR



SPARK SPONSORS

