



4TH ANNUAL GALA
Southeast Ventura County YMCA

SPONSORSHIP DECK

Saturday, September 17, 2022



2021 SOUTHEAST VENTURA COUNTY YMCA IMPACT REPORT

REOPENED OUR INDOOR FACILITIES MARCH 2021
CLASSES WE OFFER

54 GROUP X CLASSES 17 AQUATICS CLASSES 24 ENRICHMENT CLASSES 85 VIRTUAL CLASSES

GOLF CLASSIC
\$115,000
RAISED

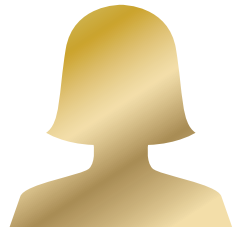
YOUTH & GOVERNMENT
99
STUDENTS
BECAME CIVICALLY-ENGAGED YOUTH
LEARNING THE LEGISLATIVE PROCESS



FIND MY GENIUS
228
SCHOLARS

- SCHOLARS ADVANCED 2.5 MONTHS IN READING & 3+ MONTHS MATH
- 99% IMPROVED THEIR EAGERNESS TO LEARN
- 98% WERE HIGHLY SATISFIED WITH THE PROGRAM

BELL XCEL
TEACHER OF THE YEAR
JULIE BIRKETT



- SELECTED OUT OF MORE THAN 1,000 EDUCATORS NATIONWIDE
- RECOGNIZED FOR HER INSPIRING LEADERSHIP DURING COVID

CPR SAVES EVENT AT
SIMI VALLEY YMCA

CHRISTMAS TREE LOT
750 TREES
15

100% VOLUNTEERS



\$70,000

Grant from Pool Corp to ensure every child in our community has access to water safety training.

CHILD CARE
STUDENTS
663

Fall 2021



KEY ACADEMY
DISTANCE LEARNING
SUPPORT PROGRAM SPRING 2021

300
STUDENTS

SAFETY AROUND WATER

WE WERE ABLE TO BRING SAFETY AROUND WATER BACK IN 2021

SUMMER CAMP
CAMPERS
450

TRUNK OR TREAT
OR TREAT
1,500
ATTENDEES



ADVENTURE GUIDES
113
FAMILIES



OUR MISSION

The Southeast Ventura County YMCA builds relationships, impacts lives and strengthens our community through youth development, healthy living and social responsibility.



WHAT WE DO

As the nation's leading nonprofit, the Y makes accessible the support and opportunities that empower people and communities to learn, grow and thrive. With a focus on youth development, healthy living and social responsibility, the Y nurtures the potential of every youth and teen, improves the nation's health and well-being, and provides opportunities to give back and support neighbors.

HOW WE DO IT

There is no other nonprofit quite like the Y. That's because in communities across Ventura and Los Angeles Counties, we have the presence and partnerships to both promise and deliver lasting personal and social change.

- ✓ The Y is community centered.
- ✓ The Y brings people together. We connect people of all ages and backgrounds to bridge the gaps in community needs.
- ✓ The Y nurtures potential. We believe that everyone should have the opportunity to learn, grow and thrive.
- ✓ The Y has local presence and national reach. We mobilize local communities to affect lasting, meaningful change.

OUR IMPACT

The Y is, and always will be, dedicated to building healthy, confident, connected and secure children, adults, families and communities. Every day our impact is felt when an individual makes a healthy choice, when a mentor inspires a child, and when a community comes together for the common good.



YOUTH DEVELOPMENT: **NURTURING THE POTENTIAL OF EVERY CHILD AND TEEN**

We believe that all kids deserve the opportunity to discover who they are and what they can achieve. That's why, through the Y, thousands of youth in Ventura and Los Angeles Counties are cultivating the values, skills and relationships that lead to positive behaviors, better health and educational achievement.



HEALTHY LIVING: **IMPROVING THE NATION'S HEALTH AND WELL-BEING**

In communities across the nation, the Y is a leading voice on health and well-being. With a mission centered on balance, the Y brings families closer together, encourages good health, and fosters connections through fitness, sports, fun and shared interests. As a result, thousands of youth, adults and families in Ventura and Los Angeles Counties are receiving the support, guidance and resources needed to achieve greater health and well-being for their spirit, mind and body.



SOCIAL RESPONSIBILITY: **GIVING BACK AND SUPPORTING OUR NEIGHBORS**

The Southeast Ventura County YMCA has been listening and responding to our communities' most critical social needs for more than 45 years. Whether developing skills or emotional well-being through education and training, welcoming and connecting diverse demographic populations through community services, or building healthier communities through collaborations with community leaders, the Y fosters the care and respect all people need and deserve. Through the Y, thousands of volunteers and donors, leaders and partners across Ventura and Los Angeles Counties are empowering thousands of people in our community to be healthy, confident, connected and secure.

WHY SUPPORT THE GALA?

SAFETY AROUND WATER

Every day, two children die as a result of drowning. In fact drowning is the leading cause of death for children between the ages of 5 and 14. The Southeast Ventura County YMCA believes all children deserve an opportunity to learn water safety techniques. We are committed to making drowning prevention a priority for our community. Not only will we prevent these tragic events, but we will also ensure all children can safely enjoy the health and recreational benefits of swimming.

The world is 71% water. Our children are 100% curious. Provide our children water safety and let them explore all their possibilities.



Third-grade reading skills predict high school graduation. Students who read proficiently by the third grade are four times more likely to graduate than those who do not.

FIND MY GENIUS

To guarantee all children in our community realize their full potential, the Southeast Ventura County YMCA is committed to reducing summer learning loss through a free six-week summer program for low- and moderate-income scholars who are not reading at grade level. Our program provides academic instruction, healthy meals, physical exercise and enrichment opportunities for these scholars. When every scholar returns from summer break ready to start the school year, all of our children achieve more.



SPONSOR TO MAKE A DIFFERENCE

Make a difference for kids by becoming a sponsor for our 4th Annual Gala. Your support will have a tremendous impact on our children. Your participation is a huge part of what makes our Gala a successful event. We will celebrate your support by giving your company recognition in event marketing materials and throughout the event.

THRIVE SPONSOR

\$25,000

Two Available

- VIP cocktail reception naming and branding opportunity throughout gala venue*
- Reserved table for 10 with premium placement, exclusive sommelier service, premier wines and appetizers, personalized napkin inserts and special welcome gift for your guests
- Wines and appetizers, personalized napkin inserts and special welcome gift for your guests
- Access to VIP cocktail reception for guests
- Representative to present honoree tribute award
- Logo inclusion on step repeat with additional signage at checkin
- Full-page advertisement in event program (backcover), with logo displayed in digital tribute book throughout the evening
- Recognition on all event signage and marketing materials, including social media recognition
- Sponsorship recognition on YMCA website with hyperlink to company's website
- Recognition of sponsorship in all press and media coverage of event

DREAM SPONSOR

\$15,000

Two Available

- VIP after party naming and branding opportunity throughout gala venue*
- Reserved table for 10 with premium placement, exclusive sommelier service, premier wines and appetizers, personalized napkin inserts and special welcome gift for your guests
- Access to VIP cocktail reception for guests
- Representative to assist onstage with raffle ticket drawing
- Full-page advertisement in event program, with logo displayed in digital tribute book throughout the evening
- Recognition on all event signage and marketing materials, including social media recognition
- Sponsorship and logo signage at registration and cocktail area
- Sponsorship recognition on YMCA website with hyperlink to company's website

HOPE SPONSOR

\$10,000

- Logo-branded specialty element: choose from logo-branded opportunities listed below*
- Reserved table for 10 with premium placement, premier wines, personalized napkin inserts and special welcome gift for your guests
- Access to VIP cocktail reception for guests
- Full-page advertisement in event program, with logo displayed in digital tribute book throughout the evening
- Recognition on all event signage and marketing materials, including social media recognition
- Sponsorship and logo signage at registration and cocktail area
- Sponsorship recognition on YMCA website with hyperlink to company's website

SPARK SPONSOR

\$5,000

- Reserved table for 10 with premier wines, personalized napkin inserts and special welcome gift for each of your guests
- Access to VIP cocktail reception and after party for guests
- Half-page advertisement in event program, with logo displayed in digital tribute book throughout the evening
- Recognition on all event signage and marketing materials, including social media recognition
- Sponsorship and logo signage at registration and cocktail area
- Sponsorship recognition on YMCA website with hyperlink to company's website

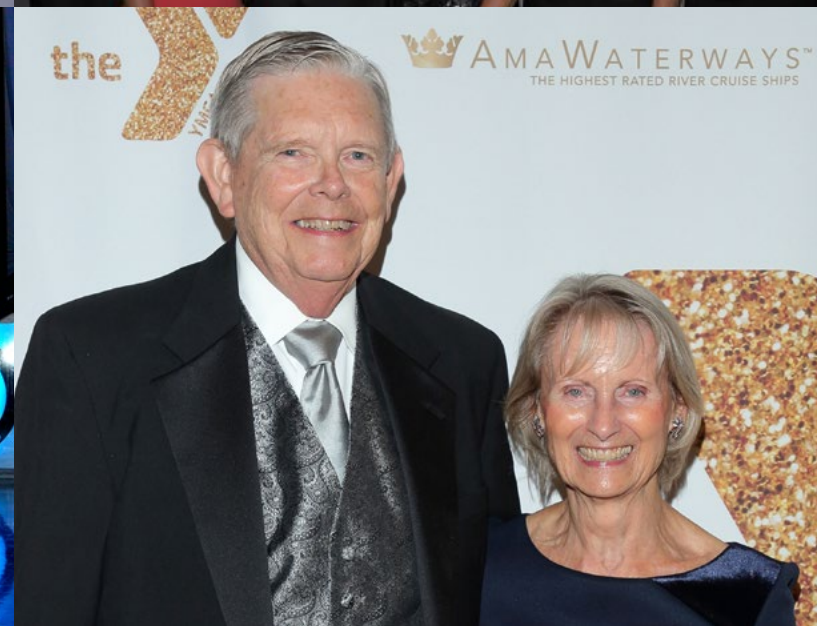
RESERVED TABLE

AVAILABLE FOR \$3,000

- Reserved table of 10

*Logo-branded items include: logo-branded ice luge for specialty cocktail: cocktail reception bar: afterparty bar: afterparty buffet, photo booth with company logo backdrop: cigar bar with logo-branded cigar labels, logo-branded chocolates: and logo-branded silent auction sheets. All options are first come, first served and customizable to work with the company's brand and image.

WE COULD NOT DO IT WITHOUT YOUR SUPPORT!



**FOR SPONSORSHIP
INFORMATION, CONTACT:**

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THANK YOU TO OUR SPONSORS



ABBOT DOWNING

