



2019 IMPACT REPORT

GRAND TRAVERSE BAY YMCA



CREATING HOPE

Healthy living, social responsibility and youth development. These are the three pillars that define the impact not only our YMCA works to achieve, but all of the YMCA's around the country. While these three community impact focus points represent no small tasks, they are inherent in the work we do every day and the work we strived to grow throughout 2019.

The Grand Traverse Bay YMCA continues to serve the needs of our community in as many ways as possible. From the tried and true programs, services and events, to the creation of new and expanded options including efforts in fundraising to provide the subsidies needed in areas of child care, summer camp, Safety Around Water and membership among others for those in need.

The Grand Traverse Bay YMCA was blessed once again with tremendous support from the greater Grand Traverse community in 2019. This support came in many shapes and sizes from program and membership support to special event participation, amazing volunteer participation and philanthropic giving from so many.

We are primed to move forward on the momentum and impact created in 2019 as we enter 2020. We thank each of you in this report for the commitment and vision you all share along with us as we work to support our greater community in being the best it possibly can be!



Peter Marinoff
Chair, Board of Directors



Andrew Page
Chief Executive Officer

OFFICERS: 2019

CHAIR: Peter Marinoff

VICE CHAIR: Mark Wilson

TREASURER: Mark Wilson

SECRETARY:

Mary Beth Morrison

IMMEDIATE PAST CHAIR:

Mike Brown

MEMBERS: 2019

Nate Alger

Phil Ellis

Gary Ford

Kevin Kline

Kerry Kalbfleisch

Ernie Maas

Steve Merten

Jeff Rademacher

David Rowe

Stephanie Walton

Theresa Will



THE

MISSION

TO PUT

CHRISTIAN PRINCIPLES INTO PRACTICE
THROUGH PROGRAMS THAT HELP
CREATE HEALTHY SPIRIT, MIND AND
BODY FOR ALL.



OUR VISION

WE STRIVE TO
CREATE A HEALTHY
COMMUNITY, HEALTHY
FAMILIES, ACTIVE
YOUTH AND ACCESS
FOR ALL IN THE GRAND
TRAVERSE REGION.

We believe everyone deserves
opportunities, no matter who you
are, or where you're from.

YOUTH DEVELOPMENT

1,900

Kids in grades K-5 participated in basketball, flag football and soccer!



140 SWIMMERS PARTICIPATED ON

OUR SWIM TEAM,

MAKING FRIENDS &

LEARNING LIFELONG LESSONS THROUGH SPORT & MENTORSHIP.



20,591

YOUTH WERE SERVED IN CHILD WATCH



175 KIDS SERVED THROUGH HEALTHY OUT OF SCHOOL TIME.

ADULTS CALL IT **WORKING OUT**, KIDS CALL IT **PLAYING**.



368

SUMMER CAMPERS ENGAGED THROUGH OUTDOOR PLAY.



Number of kids age 3-5 who practiced SOCIAL EMOTIONAL connections with their peers through LITTLE EXPLORERS

174

SUMMER CAMP HAS HELPED MY CHILD...

*Percentage reflects those who responded Strongly Agree or Agree.

“ The staff has always been AMAZING, and this summer was no different. OUR BOYS LOVED THEIR CAMP COUNSELORS, and we’re so very thankful for the special bonds that they formed with the adults that watched over them this summer. ”



HEALTHY LIVING

47,336

GROUP FITNESS PARTICIPANTS JOINED IN HEALTHY HABITS TOGETHER, STRENGTHENING THEIR BODIES AND FRIENDSHIP



132

PEOPLE FORMED COMMUNITY IN WELLNESS CHALLENGES



4,042

PERSONALIZED SESSIONS WITH YMCA TRAINERS HELPING MEMBERS BECOME HAPPIER, HEALTHIER AND MORE CONFIDENT.

896

1-ON-1 SESSIONS TO HELP **NEW MEMBERS** START THEIR HEALTHY LIFESTYLE WITH CONFIDENCE.



642
Adults
participated
in structured
sports to build
social circles and
stay active



75 Adults
**LEARNED TO
SWIM** with
the help of
YMCA swim
instructors and volunteer
Master swimmers.

**AT THE Y, NEIGHBORS
BECOME FRIENDS AND A
COMMUNITY IS BORN.**

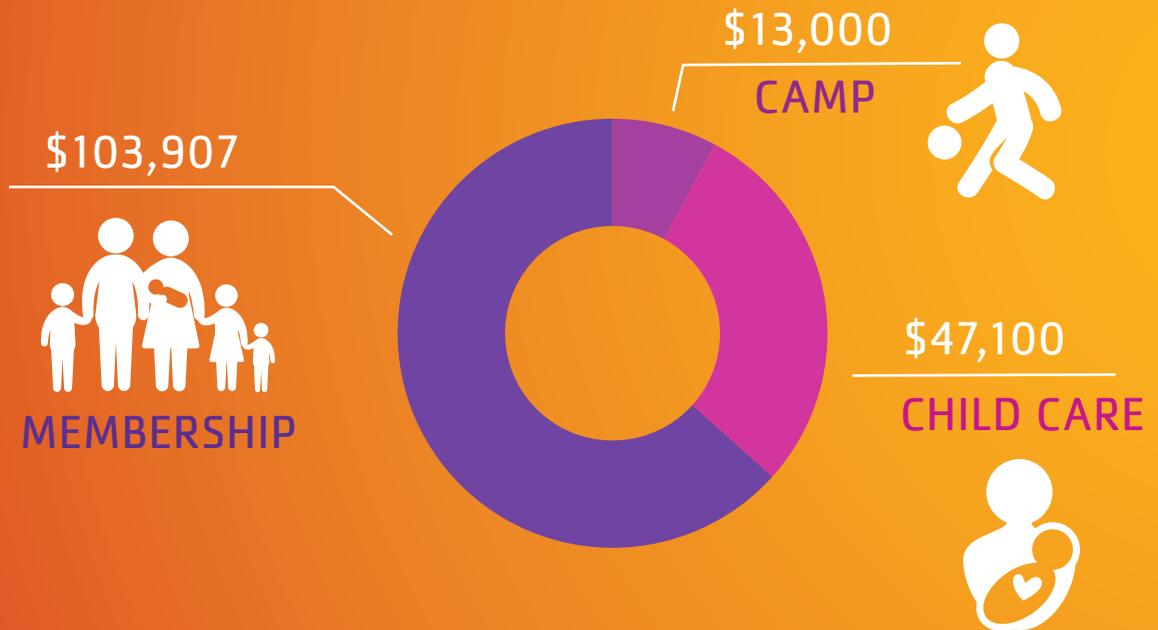
“...the **SUPPORTIVE ENVIRONMENT** makes it easy to want to return and stay committed. The more you come back, you look around and realize **YOU AREN'T ALONE IN YOUR JOURNEY**; you start to see the same people, meet fellow parents and cheer on each others' success.”



SOCIAL RESPONSIBILITY

\$164,000

Dollars provided to youth, seniors and families in the community that cannot afford membership, child care or programming.





SAFETY AROUND WATER

\$78,000

program funded by amazing
community support.

IN MICHIGAN, YOU ARE
NEVER MORE THAN

**6 MILES
FROM A BODY OF
WATER**



“TRUE PREVENTION IS
NOT WAITING FOR BAD
THINGS TO HAPPEN, IT’S
PREVENTING THINGS FROM
HAPPENING IN IN THE
FIRST PLACE.”

- DON MCPHERSON

MICHIGAN IS HOME TO
11,000 INLAND LAKES

**OVER
1,200
THIRD
GRADERS
SERVED**



88%
OF CHILD
DROWNINGS
HAPPEN
UNDER
SUPERVISION

YOU MAKE THE DIFFERENCE

THANK YOU TO EVERY DONOR that came alongside us in 2019 to better serve our communities.

\$5,000+

ANONYMOUS

CASEY COWELL

CHAR-EM UNITED WAY

COMMUNITY FOUNDATION FOSTER FAMILY FUND

COMMUNITY FOUNDATION JIM TOMPKINS ENDOWMENT FOR TC YOUTH

COMMUNITY FOUNDATION ROBERT & PAULINE YOUNG

GRAND TRAVERSE REGIONAL COMMUNITY FOUNDATION

MDHHS

NORTH BAY PRODUCE

PERKINS MALO HUNTER FOUNDATION

ROYCE RAGLAND & KENNETH BLOEM

TOM SMITH

\$1,000-\$4,999

Andy Page
Ashley Whitney
AVFlight Corporation
Barbara Beckett
Bartlett Family Charitable Fund
Burdco Inc.

Charlevoix County Community Foundation
Cherry Country Cafe & Gift Shop
Cherryland Electric
Complete Paint & Supplies, Inc.
David K. Miller Jr. DDS, P.C.
Denise Antonishen
Dennis James Ford
Diane M Welker
Douglas Verellen
Dr. Justin J Hollander
DTE Energy Foundation
Elizabeth Jeanne Martin
Fletch's
Frank and Tracy Siepker
Front Street Insurance Agency
Front Street Insurance Agency in partnership
with Frankenmuth Insurance
Ginny M Bilacic
Hagerty
Harbor Brenn Insurance Agencies
HUB International
Independent Bank
James Huckle
Jeanne Snow
Judy Yates
Life Fitness
Marana Webber Tost Charitable Fund
Meijer
Munson Community Health
Munson Healthcare
Northern Michigan Review
Optimist Youth Foundation Inc.
OsborneKlein - Ameriprise Financial
Pappagallos
Patricia Bearup
Pellston Animal Clinic
Petoskey Rotary Sunrise Charities

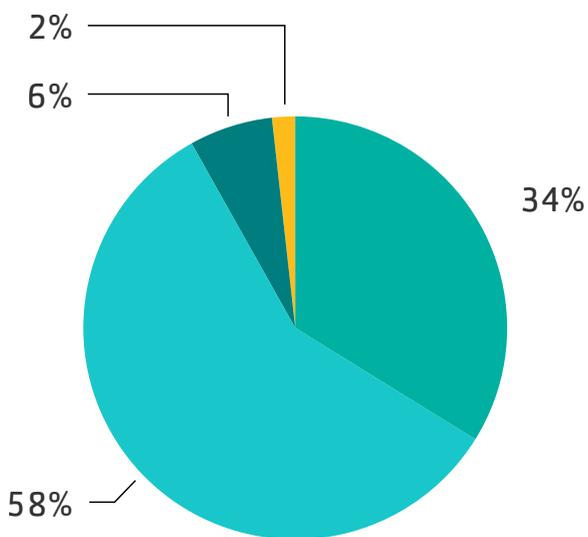
Precor
R.M. Young Company
Redwoods Group Foundation, Inc.
Richard Murie
Safety Net
Serra Traverse City, LLC
Sharon Schappacher
State Alliance of Michigan YMCA's
Zonta Club of Petoskey

\$100-\$1,000

Advanced Painting Technologies, Inc.
Alyssa Lamb
Amy Gillard
Andrew Kan Travel Service Inc
Angela Cranney
Angela Schleifer
Angelyn Pierce
Angie Howie
Anne H. Cooley
Anne Lowe
Annette Fedus
Anonymous
Anonymous
Ashlee M Bartleson
ATI Physical Therapy
Autymn Salvaggio
Barbara Kromm
Barbara Walker
Bay Street Orthopaedics
Bearcub Outfitters
BEB
Beth Barbaglia
Beth M Hubbell
Bill Smith
Blue Cross Blue Shield of Michigan YNM

Bowerman, Bowden, Ford,	Dibby Smith	John Serratelli	Mark & Denise Antonishen	Roberta L Vander Breggen
Clulo & Luyt PC	Dionne Campbell	John Zachman	Mark Girardin	Robin Morris
Brad T Jones	Don Spalla	Johnson & Associates Insurance	Mark Manthei	Rose Fitzgerald
Bramer Machine Inc.	Doug and Jan Brautigam	Joshua Olson	Marlene Workman	Russell Soyring
Brenda Korthauer	Doug Brautigam	Joy McBride	Marnie Parrott	Sara Smith
Brian and Jennifer Jaffe	Dr. and Mrs. Paul L Morris	Julia S Vanhamm	Marsey L Shuman	Scott Thomas Gillner
Brian Clay Collins	Edgewater Design Group	Julie M. Winegard	Martha Videan	Seung-ni Martial Arts Academy
Brielle Conover	Edward Jones	Julie Norcross	Martha Vreeland	Shane Ballard
Brittany Tembreull	Elaine Keiser Architect, Inc.	Justine Gareiss	Mary Beth Morrison	Shannon Brower
Brown Motors	Elite Movement Chiropractic	K & L Plumbing and Heating LLC	Mary Foster	Shannon Galla
Butcher & Butcher	Elizabeth Skau	Kally J Sheneman	Mary Keedy	Sharon Hoffman
Construction	Emily Hughes	Kara E. Cockfield	Mary Wreford	Sharon K. Weaver
Cailin Miller	Emily Robbins	Karen A Ford	Matt Budnik	Shawn Cordes-Osborne
Caitlin Riley	Encore Inc. DBA Encore	Karen Belanger	Maureen Delaney-Lehman	Sheren Plumbing & Heating
Caleb Gothrup	Financial Group	Karen Bezilla	McKillip Painting Inc.	Sherry Krause
Carol Hansen	Environment Architects	Karen Cole	Meredith Jayne Gafill	Shift Chiropractic
Carol Land	Esther Walsh	Kari and Peter Manthei	Michelle Boyer	Spencer Drow
Carol Pixley	Fraizer-Lentych Family	Karla Sherman	Michelle Sturt	Staff of Northwestern Michigan Dermatology, PC
Carole M. Griffin	Gary Ford	Kathy Biggs	Mike Query	State Savings Bank
Carrie Corbin	George Powell	Kathy Bremmeyr	Mindy Winslow	Stephen Meek
Carrie Eckhold	Glenn and Bonny Graber	Kathy Coffin-Sheard	Misty Langen	Stephen Ruhl
Cass Street Ear Nose & Throat	Gregg Smith	Kathy Petersen	Nancy G. Rea	Steven Bollinger
Cathy Meyer	Greta L Kemp	Kathy Schroeder	Nancy Graham	Sue Bleyaert
Cherry Capital Airport	Harley Earl	Kelton Fekken	Nate Alger	Sue McGlaughlin
Cheryl Beyer	Helen Wolfgang	Ken B Knudsen	Nathan March	Sue C Armstrong
Cheryl Eberhart	Henry L Huber	Kendra Johnson	Neil & Marsha Bidwell	Susan Capaldi
Cheryl Graham-Dryer	Holly A. Angileri	Kevin & Cindy Christman	Network For Good	Susan Carson
Chip and Jean Frentz Family Fund	Holly Brown	Kim Lamb	Nicholas Zell	Susan Clarke
Christi Nowak	Ima Williams	Korthase Flinn Insurance & Financial Services	Northern Michigan Urology	Susan J.S Malone, D.D.S., PC
Christine Corrado	Irish Boat Shop	KSS Enterprises	Old Town Financial Properties	Susan Spence
Christopher Regier	James F. Helmer	Kuhn Rogers PLC	Onalee Wilson	Theresa & Jim Will
Christy Johnson	Jancie Smolinski	Kyle Warner	Paige A. Crim	Third Coast Chiropractic
Cindy Alexander	Janet Martin	Kyrie Caswell	Pamela Gostinger	Thomas Graber
Cindy Okerlund	Janet Pankey	Lanell Aalderink	Pat Henige	Tom Herriott
Circuit Controls Corporation	Janette Davis	Larkin Group	Pat Steffes	Traverse City Pit Spitters
Citizens National Bank	Jay Bushen	Laura Buckingham	Paul Heidbreder	Trudy Day
Connie & Norman Nasson	Jean E Frentz	Laura Dinon	Paypal Charitable Giving Fund	United Way of Northwest Michigan
Cormack's Deli	Jeana Seidelman	Laurel Tighe-Durkin	Peg Wilcox	Universal Cleaners
Courtney Rehmer	Jeannean C. Verburg	Lesley Kovacs	Peggy's Gardening	Wal-Mart
Craig & Mary Rapin	Jeannette Aspenleiter	Liam Daly	Peter & Kari Manthei	Waud & Lamb, PLLC
Craig & Mary Rapin Family Fund	Jeff Goldman	Linda Atchison	Peter Lazansky	Wayne Nayback
D&W Mechanical	Jeffery and Laura Bennett	Linda Burnham	Peter N Koeppen	Wendy Fershee
Dave Kring Chevrolet	Jeffrey S Vanderboon	Lindsay Annelin	Petoksey Plastics	Wendy Walker
David Bone	Jeffrey S Vanderboon	Lisa Blanchard	Petoskey Robotics	West Bend Foundation, Inc
David Ginsberg	Jenna Dawson	Literacy Specialist	Petoskey-Harbor Springs Area Community Foundation	William "Bill" B Bickley
David Mengebier	Jenna Robbins	Liz Ashley Eddington	Phil Ellis	Zorran VanZandt
Dawn Hansen	Jennifer Boyle	Liz Bloom	Phyllis Ledyard	
Dawn Wagner	Jennifer Winnell	Lois Polatnick	Piche Family Chiropractic, PLLC	
Debra S Schweitzer	Jenny Graber	Lori Smith	Preston Feather Building Centers	
Dee Horgan	Jess Kalbfleisch	Lynn Schultz	Pro Image Design	
Dee Mastenbrook	Jessica Shaw-Nolff	M. Joy Shepherd	Proto-Tek Engineering & Design	
Dennis Brodeur	Jill Hotchkiss	Margaret M Johnson	Rebecca Nelson	
Devra Barrett	Jill Warner	Marilyn L Butkovich	Regan W Markey	
DGN, LLC	Jill Whelan	Marilynn Smith	Rehmann	
Diane Daniel	Jim and Trish Murray Charitable Fund			
	Jim Schroeder			
	John and Rebecca Bercini			

FINANCIALS



- Programs + Child Care
- Membership
- Contributions
- Other

INCOME

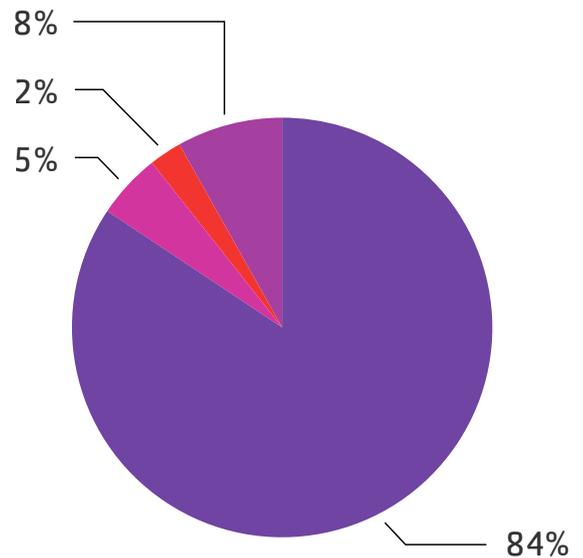
Programs + Child Care.....	\$2,150,000
Membership.....	\$3,689,000
Contributions.....	\$405,000
Other.....	\$112,000

Total income **\$6,356,000**

EXPENSES

Program & Membership.....	\$5,166,000
Support Services.....	\$307,000
Fundraising.....	\$153,000
Depreciation.....	\$498,000

Total expenses **\$6,124,000**



- Program + Membership
- Support Services
- Fundraising
- Depreciation

REVENUE FROM OPERATIONS

	2016	2017	2018	2019
Membership	\$2,709,000	\$2,988,000	\$3,350,000	\$3,689,000
Child Care & Camp Program	\$616,000	\$803,000	\$908,700	\$842,000
Fundraising	\$877,000	\$1,070,000	\$1,168,300	\$1,308,000
Miscellaneous	\$325,000	\$365,000	\$372,000	\$405,000
	\$112,000	\$93,000	\$89,000	\$112,000
TOTAL	\$4,639,000	\$5,319,000	\$5,888,000	\$6,356,000

EXPENSES FROM OPERATIONS

	2016	2017	2018	2019
Employee Salaries & Benefits	\$2,494,000	\$3,009,500	\$3,170,500	\$3,460,000
Professional & Contract Fees	\$465,500	\$431,500	\$524,000	\$561,000
Supplies	\$158,000	\$200,000	\$236,000	\$256,000
Utilities	\$490,000	\$431,000	\$478,500	\$484,000
Debt & Leasing	\$260,000	\$281,000	\$299,000	\$291,000
Other	\$235,500	\$584,000	\$566,000	\$574,000
Depreciation	\$491,000	\$504,000	\$517,000	\$498,000
TOTAL	\$4,594,000	\$5,441,000	\$5,791,000	\$6,124,000



HISTORY OF NET ASSETS

