



THE CAPITAL COMPASS



Here's a look at what's to come. Today, tomorrow, and in the future.

Welcome to our new capital campaign newsletter! We are thrilled to share with you the latest developments in our mission to make an even bigger positive impact on our community. I want to take the opportunity in this first issue of The Capital Compass to recap the plans we have for the future of the Findlay Family YMCA.

Three years ago, the board approved moving forward with a capital campaign to build a new YMCA. After extensive studies on our county, it was determined that lack of childcare was creating a critical gap in our community and impacting children, parents, and businesses. We have made that need a top priority with our plans to build a new Early Learning Center in Phase I of our capital campaign.

The new Early Learning Center (ELC) will be ADA accessible and will be connected to the main facility in Phase II, eliminating

safety concerns associated with crossing the busy street. Most importantly, the new facility will be designed specifically for the children that we care for and the families that we serve every day. This new expanded space with modern amenities and flexible program spaces will pay dividends in positive long-term outcomes and future academic and social success for infants, toddlers, and preschoolers. We intend to break ground with this project in June of this year and expect the project to be complete by March of 2025.

Newsletters will be produced as updates are available so be sure to check Capital Campaign Corner when you are in for the latest copy. We look forward to sharing more news with you soon!

Best regards,

Stephanie Parsons

In this issue:

**Letter from the
CEO**

Donor Spotlight

**Community
Updates**

Notes



Donor Spotlight: Matt Hull



From his earliest memories, Matt Hull's life has been intertwined with the YMCA as an institution that has not only shaped his childhood but also his adult life and the lives of his children. Learning to swim, discovering the joys of basketball, and embarking on his first volunteer experiences, the Y has been a constant backdrop to Hull's personal and community development. As the newly elected board chair, he reflects on his journey with the YMCA and emphasizes the significant impact it continues to have on his family and the wider community.

Hull's dedication to the YMCA has evolved from being a participant in its programs to leading its board, showcasing his deep commitment to fostering the same sense of opportunity for growth that he experienced as a child. He is a passionate advocate for the East Branch tennis center, recognizing it as a valuable community asset, and takes pride in his children's participation in various YMCA sports programs both downtown and at Emory Adams. This evolution highlights a significant transition in Hull's relationship with the organization, underscoring the importance of giving beyond just membership dues.

Perhaps most impactful is Hull's support for the YMCA's Open Doors program, which resonates with his belief in the power of the Y to transform lives. By providing memberships to families that cannot afford them, the program ensures that financial barriers do not hinder the developmental benefits of YMCA activities, while also planting seeds for a future where giving back to the community is a natural course of action.

"I always feel good leaving the Y," Hull states, "I've either just finished a workout, spent quality time with family, or given back to the community."

Hull carries with him the satisfaction of making a difference, embodying the spirit of giving and community support that the YMCA stands for.



A Few Notes To Remember

- Any images you see of the future YMCA are concept designs. Actual designs have not been finalized.
- Focus Groups were held in February but we continue to listen to feedback through program participant and childcare surveys. We welcome you to share your ideas with us in the printed surveys available at both branches.
- A digital copy of this newsletter along with general YMCA news and updates can be found on our website at findlayymca.org/news

Community Updates

In March, we petitioned to vacate the north-south alley between lots 568-569 of the S & P Carlins Addition and the east-west alley between lots 565-568 & 587-590 of the S & P Carlins Addition. Vacating these alleys will allow for smooth traffic flow to the new Early Learning Center, and subsequently the new YMCA Downtown Branch.



This petition for vacation was approved at the first reading by the City Planning Commission, and will be reviewed a total of three times before it is officially passed.



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[talk about how many people came to focus groups, what we are doing with that information]

[discuss phase 1]

[mention campaign chairs, thank donors]

[mention that newsletters will be produced as updates are available and to check back for the latest copy]

We look forward to sharing more news with you soon!



Stephanie Parsons

In this issue:

Letter from the CEO

Campaign Chairs

Donor Spotlight

Community Updates

Construction Updates



Campaign Chairs

Info about campaign chair
(name, occupation, what the Y means
to him/her, why they are supporting
this campaign)

Information about donor.

- Length of involvement with the Findlay YMCA
- Description of involvement (member, board member, parent of sports participants, coach, etc)
- Why is it important to you to support the Findlay YMCA/the capital campaign?
- Any other notable items
- One Quote about what the Y means to you

Donor Spotlight

Info about donor
(name, occupation, what the Y means
to him/her, why they are supporting
this campaign)



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Community Updates

News about alley?

Social Media Examples



Caption: Exciting things are happening at the Findlay YMCA! Grab the latest issue of the Capital Compass at either branch or view a digital copy online at [\[Link\]](#).



Caption: Learn what's new in our progress in Capital Campaign Corner located in the lobby of the Downtown Branch, East Branch, and online at [\[Link\]](#).



Get the scoop on why [Name] is supporting our capital developments in the current issue of The Capital Compass located in the lobby of the Downtown Branch, East Branch, and online at [\[Link\]](#).

Capital Campaign Corner

- **TVs**
- **The Capital Compass newsletter (printed copies)**

Online

- **The Capital Compass newsletter (digital copy)**
- **Social media posts**
- **Links from monthly member newsletter**

Press Releases

- **Large donations**
- **Other significant activity**