



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



Findlay Family YMCA

2023 IMPACT REPORT

OUR MISSION

To put Christian principles into practice through programs that build healthy spirit, mind, and body for all.

OUR VISION

To be recognized as the "Community Partner," providing a safe and welcoming Christian environment, where adults, children, and families, can have fun and engage in healthy activities.

OUR FOCUS

Everything we do is designed to nurture the potential of the health and well-being of all people in our region.

YOUTH DEVELOPMENT

Nurturing the potential of every child and teen

HEALTHY LIVING

Improving the nation's health and well-being

SOCIAL RESPONSIBILITY

Giving back and providing support to our neighbors

OUR TEAM

Stephanie Parsons: CEO

Vicki Montgomery: Executive Assistant

Mike Brown: Vice President of Finance

Kari Harrison Redman: Child Development District Director

Nicole Gosche: Child Development Administrative Director

Heather Moore: Child Development Operations Director

Barb Sharrer: Human Resources Director

Sierra Hutton: Development Director

Jenni Staude: Communications Director

Derek Draper: Community Outreach Director

Kelly Gastio: Membership Experience Director

Allison Spradling: Membership Coordinator

Chandler Cramer: Operations Director

Jerry McNamee: Sr. Program Director

Katie Nielson: Aquatics Director/Frogs Swim Coach

Andrea Setell: Healthy Living Director

Heather Franks: Feed-A-Child Coordinator

Kurt Roszman: Facilities Director

John Boroff: Facilities Coordinator

OUR BOARD

Matt Hull, President

Greg Wright, Vice President

Brandi Laurita, Past President

Bridgette Sadowski, Treasure

Tricia Valasek, Secretary

Stephanie Parsons, YMCA CEO

Karim Baroudi

Vince Castellaneta

Tom Grace

Donald Johnson

Anne Kenworthy

Josh Kin

Paul Kramer

JJ Preston

Andrea Salimbene

Kelly Shroll

Jamie Stall

Paul Worstell

Sara Zerr

OUR LOCATIONS

Downtown Branch
300 E. Lincoln St.

East Branch
1400 Manor Hill Rd.

Child Development Center
231 E Lincoln St.

A Word from Our CEO

At the YMCA, everything we do is designed to nurture the potential and well-being of all people in our community. Our programs and facilities provide resources, sanctuary, and support to hundreds of people across all generations every single day. We've come a long way in building a stronger community since the Findlay YMCA was established in 1888. We have overcome floods, fires, and most recently, a global pandemic. Despite these challenges, we have remained steadfast in our commitment and have continued to be a valuable asset to Findlay and Hancock County.

As I look back on this past year, I am in awe of what our community has accomplished. As you read throughout this report, you'll see the impact that so many have helped us make. Here at the YMCA, we take pride in how we can continue to help others gain confidence, learn new skills and live a healthier life. Thousands of check-ins have happened over the last year, and each of those check-ins only happen because of the support we gain from our community.

Looking ahead into this next year, I am excited to move forward with a reinvigorated Capital Campaign. As you may know, we are faced with a new set of challenges that accompany our aging facilities and evolving community needs.

Our 51-year-old Child Development Center no longer reflects the needs of local families. As we plan for the future, we know the need for an updated space to ensure that we can continue to address the need for more childcare spaces and the opportunity to provide more employment options for our neighbors. Further, we know that our looming maintenance needs, aging pools, and major inefficiencies in both energy and space plague our downtown facility. With this Capital Campaign, we have reached a turning point in our organization's history.

What we achieve in the upcoming years through our brand new Early Learning Center and Downtown YMCA facility will not only set the stage for our next century, but for our entire community's future. We look forward to taking this journey with you and appreciate your support throughout our future as we create a better world for generations to come.

Sincerely,



Stephanie Parsons, CEO



For Youth Development

Nurturing the potential of every child and teen

For Healthy Living

Improving the nation's health and well-being

For Social Responsibility

Giving back and providing support to our neighbors

2,030

Seniors ages
65 and older
served at our
branches

275

Infants, toddlers,
preschoolers and
elementary
students were
cared for at the
Mary Brenner Child
Development
Center

447

Children learned
lifesaving skills in
Findlay YMCA swim
programming

52

Participants
competed in the
Annual YMCA
Youth Triathlon



Youth
Members

301

Young Adult
Members

346

Household
Members

5,366

Adult
Members

534

3rd Party
Members

2,208

TOTAL MEMBERS:

8,912

RETENTION RATE:

81.22%

Membership

A YMCA for ALL.

184

Open Doors Scholarships were approved, giving access to programs and resources to families and individuals with financial barriers

124,481

Weekend meals were distributed to elementary students through the Feed-A-Child program.

2,247

Youth participated in sports leagues while gaining self esteem, athleticism, teamwork, and good sportsmanship



DIGITAL MEDIA GROWTH

+501

New App Users



+1,222

New Followers



+53.7%

Annual Growth



1,493,842

Post Reach

Data as of December 31st, 2023

NEW
in
2023



New Childcare Opportunities

Our new YMCA Before and After School Sessions (YABSS) program served 53 local school-age children so far in the 2023-2024 school year.

In November, we opened the new Early Learning Center at Cory-Rawson. 11 children are now receiving care.

New Equipment

We upgraded our free weight rooms at both branches with brand new Technogym Equipment in May of 2023. New equipment was purchased using Fitness Equipment Investment Fee (FEIF) funds. A new mobile fitness app for members was launched in November.



Findlay FROGS Swim Team

The Findlay FROGS Swim Team is open to all youth members of the Findlay Family YMCA. Our FROGS Swim Team program offers a fun and challenging environment for swimmers with basic skills and are ready to take those skills to the next level. Our goals through the program are to help participants to build confidence, learn good sportsmanship, promote

lifelong fitness, and build character in all of our swimmers.

In 2023, we had 130 swimmers compete on our FROGS team. Those swimmers had the opportunity to not only compete here at our home Y but all over Northwest Ohio where they could meet other swimmers and make lasting memories!

2023 Black Swamp Classic

For over 20 years, The Black Swamp Classic, has been a staple in our community supporting programs that improve the health, wellness and character of youth in our community. The Findlay YMCA has been a grateful recipient of the Classic for many years which has resulted in thousands of dollars that impacted our facilities in a variety of ways. Many children have spent time in our YPAC space in our Downtown Branch which was generously donated thanks to the Classic! This year, the Black Swamp Classic, donated \$87,362 with \$50,000 of those dollars being designated to our Capital Campaign!

Summer Camp – Grow, Learn, and Explore

Children at YMCA summer camps build new skills, explore a variety of interests, and gain a better understanding of the world around them.

In 2023, we had 1,716 camp participants and employed 30 camp counselors who helped make an impact on the lives of our campers. Older campers built leadership skills and assumed age appropriate counselor responsibilities in the Leader in Training Program.



EVERY DOLLAR MAKES A DIFFERENCE.



\$62,992 was raised through generous donations and fundraising events in 2023 to help us better serve the community.

Your Gift in Action

\$81 provides one child the opportunity to learn valuable, lifesaving skills through our swim lesson program.

\$88 covers the cost of one child to build character and healthy habits through youth sports leagues.

\$250 permits one child to spend a week having fun and learning new skills at one of our youth summer camps.

\$880 provides a YMCA membership for for one family who otherwise would not be able to afford it.

Ways to Give

In-Person:

Stop by our front desk and fill out a pledge form.

By Mail:

Checks can be mailed to the Downtown Branch at 300 E. Lincoln St.

Matching Gifts:

Find out if your employer offers a matching gift program.

Endowment Fund:

Set up legacy gifts to be a part of the YMCA Heritage Society.

Online:

Scan the QR Code below or visit www.findlayymca.org/annual-campaign

GIVE FOR A BETTER US.®



COMING IN 2024...

January	31	Annual Meeting
February	11	Super Bowl Squares Fundraiser
April	4 12	Young Leaders Academy Healthy Kids Day
May	27	Summer Camp Kick-Off
June	14-16	Flag City Invitational Swim Meet
August	10 16*	YMCA Youth Triathlon Battle of the Businesses
September	14* 16-17	Fall Family Fest Black Swamp Classic
October	18*	Men Who Cook
December	TBA	Jingle Bell Jog

*Tentative

Are you on our email list? Visit
www.findlayymca.org/news or
scan to sign up!

