

January 25th, 2023


the



WE'RE HERE FOR GOOD

2022
ANNUAL REPORT

**Celebrating
another year
of creating a Y
for EVERYONE.**



The future is not something we enter. The future is something we create." Leonard Sweet

From the CEO:

At the Findlay YMCA, we are all immensely proud of the impact we made in 2022. Our focus to bridge gaps has served to build valuable relationships with other local organizations who believe in and share our mission. The year was full of action with community partners, proving once again that we can make a difference TOGETHER.

We have positioned ourselves as a pillar in Hancock County for fitness, general wellness, youth sports, familial support, and childcare. We were able to provide thousands of meals to children who may have otherwise gone hungry. We maintained standards to meet the Ohio Department of Education's Step Up To Quality program requirements for childcare. Youth sports participation warranted the activation of over 800 volunteer coaches. And we implemented 31 new programs which support our mission to put Christian principles into practice through programs that build healthy spirit, mind, and body for all..

The generosity of our donors allowed us to meet the needs of many families and individuals facing hardships. We are truly grateful to everyone who supported our mission this past year through gifts of time, talent, and resources.

As we look ahead, we encourage you to dream with us. Envision a YMCA with the capacity to meet even more needs for more people in our community in new ways and in new spaces. Our commitment to the well-being of our neighbors is not just a passing trend, but something we are genuinely committed to for the long term. We look forward to building a community that is better equipped to tackle any challenge and provide a better quality of life for all.

**WE ARE
HERE
FOR
GOOD.**



Stephanie Parsons, CEO

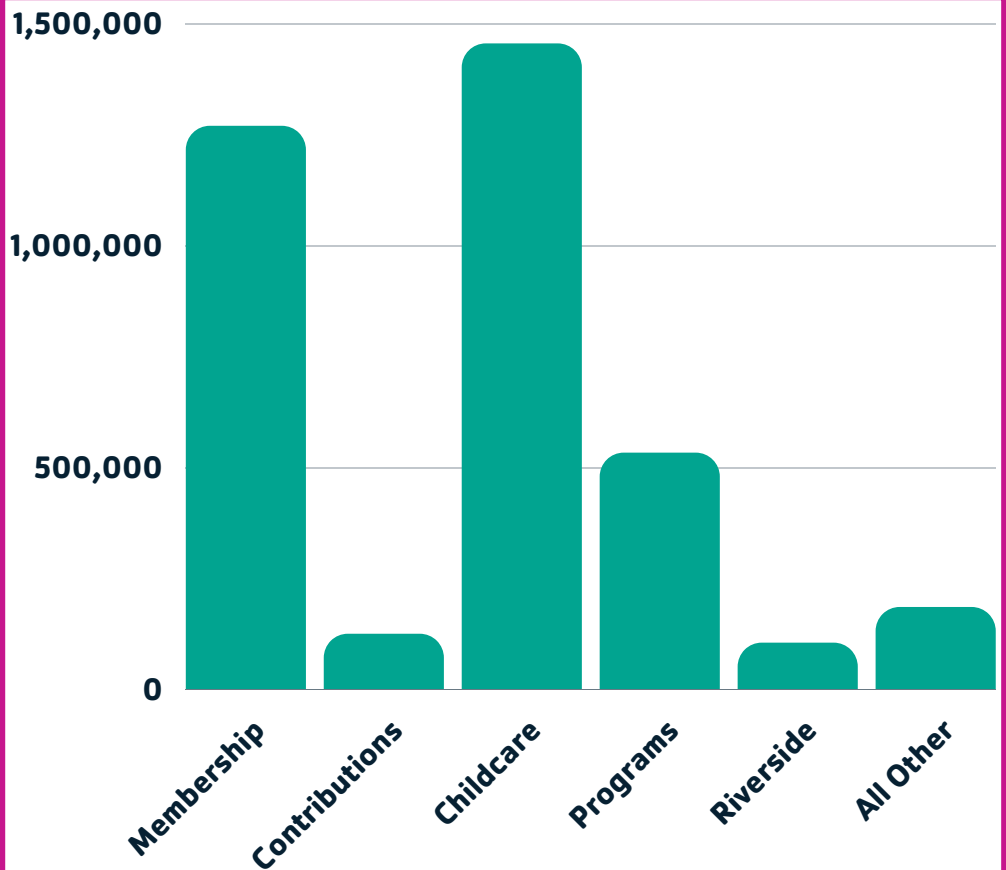


**Christy Kisseberth,
President**

WE'RE HERE FOR GOOD

2022 By the Numbers

Total Revenue
\$3,670,647



Social Media Growth

+ 486

New Facebook Followers

+ 20%

Annual Growth

97,829

Post Reach

M E M B E R S H I P S

at 2022 Year Close

523

Adult

5,179

Household Members

275

Youth

325

Young Adult

1,984

Third Party*

8,286

Total Members

76.41%
Average

Retention Rate

By Units, January–December 2022

28.84% of non-renewals
were due to relocation

Downtown
138,541
East Branch
54,271
Total
192,812

Check-Ins

WE STEPPED UP

2022 Community Impact



115,000
Weekend Meals

2,000
Free Summer
Lunches



245

Open Doors
Scholarships

1,938



Summer Camp
Participants

2,431

Youth Sports League Participants



31

New
Programs
Added



347

Children served at
the CDC

Families served at
the CDC

230



1,854

Seniors Served
through membership and programming

485

Children
Learned to
Swim



through various YMCA Swim Programs

WE HAD SUPPORT

Local Contributions from Caring Neighbors

The Community Foundation

- Gaga Pit
- "Last Weekend on Us" at Riverside
- "Network for Good" fundraising platform



Special thanks to the Democrats of Hancock County for giving their time to build the Gaga Pit through the United Way Days of Caring.

Findlay Rotary Club Forward Fund

\$8,000 grant which covered everything needed to implement the Rock Steady Boxing program for people living with Parkinson's Disease. This program kicked off January 2nd, 2023

The Family of Greg Shrader

114 Children learned to swim through the Greg Shrader Swim with a Smile Community Swim Program at Riverside Pool sponsored annually by the family of Greg Shrader.



United Way of Hancock County

Funding for our Feed-A-Child Program which provided weekly meal bags to students in Hancock County

Partnerships

- University of Findlay Tennis Program (new partnership)
- Family and Children First Council with Y's Feed-A-Child (new partnership for summer lunch program)
- Blanchard Valley Healthy Systems dieticians
- City of Findlay - Riverside Pool

The Black Swamp Classic

This annual golf scramble serves to provide support for the Braden Kramer Foundation, the Findlay YMCA, and the Putnam County YMCA. The funds received by the Findlay YMCA in 2022 were designated for the Capital Campaign.

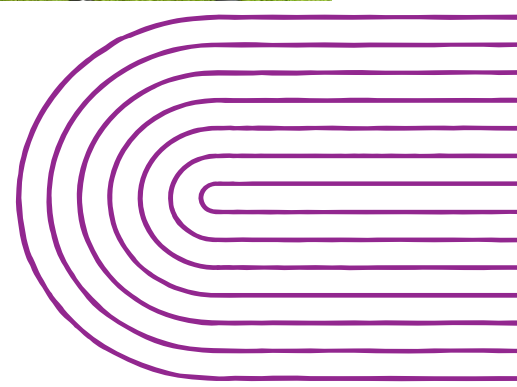


The State of Ohio and Ohio YMCA Alliance

Began a new program to support foster families and kinship caregivers with YMCA Memberships.



The Stabilization Grant allowed us to update all flooring in the Child Development Center.



WE HAD FUN

2022 Event Summary



April

- Easter Egg Hunt

May

- Adopt-a-Pet Event with Hancock County Humane Society

June

- ★ Youth Triathlon

Amount Raised: \$2,910

- ★ Find Your Why Triathlon

Amount Raised: \$38,452

July

- Christmas In July

- ★ Book Sale

Amount Raised: \$203

August

- Flag City Night Out

September

- ★ Black Swamp Classic

Amount Awarded: \$70,000

October

- ★ YMCA Benefit Sale

Amount Raised: \$640.50

November

- The Great YMCA Turkey Roundup

December

- Donuts with Santa

- ★ Men Who Cook

Amount Raised: \$23,628

- ★ Jingle Bell Jog

Amount Raised: \$4,500



indicates Annual Campaign event



indicates Endowment Fund event

WE HAD EACH OTHER

Findlay YMCA Board of Directors and Staff

Executive Committee and Board Officers

President: Christy Kisseberth

Vice President: Brandi Laurita

Treasurer: Brigette Sadowski

Secretary: Joe Klein

Past President: JJ Preston

YMCA CEO: Stephanie Parsons

Board Members

Karim Baroudi

Josh Kin

Jamie Stall

Vince Castellaneta

Paul Kramer

Nate Weihrach

Jaime De La Cruz

McKenna Morey

Paul Worstell

Tom Grace

Christina Muryn

Greg Wright

Tony Hixon

Amber Patterson

Tom Zaciewski

Matt Hull

Kelly Shroll

Laurie Zydonik

YMCA Leadership

CEO

Stephanie Parsons

Vice President of Finance

Mike Brown

Human Resources

Barb Sharrer

Executive Assistant to the CEO

Vicki Montgomery

Sr Program Director-Downtown Branch

Chandler Cramer

Sr Program Director-East Branch

Jerry McNamee

Healthy Living Director

Andrea Sertell

Director of Aquatics

Katie Nielson

Child Development Administrative Director

Nicole Gosche

Child Development Operations Director

Kiya Yeater

Youth Enrichment Coordinator

Kelly Powell

Facilities Director

Chris Hailey

Membership & Marketing Outreach Director

Derek Draper

Membership Experience Director

Kelly Gastio

Membership Coordinator

Allison Hammond

Marketing and Communications Coordinator

Jenni Staude

THANK YOU

Annual Campaign Chairs
Chris and Scott Keller

FOR YOUR HELP IN
RAISING \$176,009 IN THIS
YEAR'S ANNUAL
CAMPAIGN!



Event Sponsors

Loan Depot

Event Sponsor for
the Find Your Why
Triathlon

Great Scot

Event Sponsor
for the Jingle Bell
Jog

Special Thanks to Board Members Tony Zuercher and Greg Wright for their involvement in the Youth Triathlon and the Jingle Bell Jog.



Findlay YMCA

Annual Campaign

Donors

TOTAL RAISED:
\$176,009

A/R Marketing	Gastio, Kelly	Kroetz, Tim & Beth	Reiter, Kris
Alava, Erin	Gibbs, Brett	Kruse, Aaron & Audrey	Robb, Carol
Alexander, Chris & Nicole	Givens, Jim	Kummerer, Andy & Natalie	Rossi, Racheal
Alexander, Meagan	Glass, Dave & Carrie	Lai, David & Amy	Routson, Julie
Alexander, Megan	Goodwin, Josh	Langlois, Jocko & Alanna	Routson, Reginald & Barbara
Ardner, Keri	Grace, Tom & Susan	Leckey, Cheryl	Sadowski, Pat & Brigitte
Babcock, Tim	Gutman, Chris & Michelle	Leddy, Matt	Sandridge Foods
Bank of America Matching	Hackworth, Betsy	Livingston, John & Kay	Schilling, Carmel
Gifts	Hall Trucking Express Inc.	Loan Depot	Schroeder, Anna
Barger, Zach & Ashley	Hayes, Tonya & Michael	Long, Warren & Karen	Shaw, Stacy
Barnhill, Joyce	Heidlebaugh, Dawn	Maag, Cory	Shay, Danielle
Baroudi, Karim	Heminger, Gary & Jane	Maag, Pam	Shrader, Jeff & Elsa
BB & D Painting	Hendershot, Candace	Marathon Petroleum	Shroll, Kelly & Roger
Bills, Chuck & Dee Dee	Hickey, Christine	Company	Slough, Margaret
Blanchard Valley Health	Hiegel, Doug	Marathon Petroleum	Smiraldo, Gene & Sandy
System	Hitching Insurance Agency	Matching Gifts	Smith, Ryan
Bonnoront, Beth & Doug	Hixon Zuercher Capital	Marshall, John	Spaeth, Bret
Brokamp, Steve	Management	Martin, Carol	Spath, Ryan
Brown, Mike	Hixon, Tony & Keri	Martin, Nikki & Brad	Spradling, Allison & Brandon
Brown, Paula	Hull, Greg & Beth	Martin, Rob	Stall, Jamie & Julie
Browne, Cliff	Hull, Matt & Julie	McNamee, Jerry & Susan	State Bank
Buis, Ann	In Honor of Bill & Kay Kose	Meyer, Jason	Stauder, Jenni & Brian
Burkins, Jessica	In Memory of Fern Decker	Meyers, Gregory & Beth	Stevens, Brad
Bushong, Josh	Jones, Ginger & Jeff	Miesmer, Darcy	Swearingen, John
Cambre, Linda	Jones, Marvin	Miller, Bill & Gail	Sweet, David
Campbell, Chelsea	Jungermann, Abbie	Miller, Kathleen	Sweet, Kristen
Cardosa, Edgar	Keller Slough Key Realty	Miller, Les	Swope, Craig
Castellaneta, Vincent	Keller, Scott & Chris	Montgomery, Vicki & Byron	Tate, Phil & Jeanette
Commercial Comfort System	Kenney, Tony	Morrison, Preston	Taylor, Edward & Melinda
Cook, Clifford	Kirk, Kerry & Pedersen, Christian	Murn, Tyler & Christina	Templin, Carrie & Don
Cooper Tire Matching Gifts	Kisseberth, Christina & Jordan	Needler, Michael	Thomas, Denise & Graham
Corney, Sarah	Kitchen, Ada	Neff, Kathryn	Thompson, Errin
De La Cruz, Jaime & Elizabeth	Klein, Casey	Nichols, Rodney	Treece, Jennifer & Alex
Details Auto Spa	Klein, Joe	Nuhfer, Heidi	Vick, Matthew & Lisa
DeVene, Dale & Dally	Klein, Mark	Ohlrich, Kurt & Cassie	Walton, Rod & Candy
Dimling, Tasha & Scott Paul	Klink, Kara	Orthopedic Institute of Ohio	Weising, David
Donnell, Tom & Kathy	Knueven, Al	Parsons, Stephanie & Ryan	Weising-Pike, Ali
Edds, Robert & Debora	Koch, Mary	Paul, James	Wellman, James
Faeth, Dustin	Koller Charitable Trust	Peiffer, Garry	Whitman, Jeff & Anne
Fawcett, Rob	Koon, J & K	Peiffer, Garry & Kathy	Williams, James
First National Bank	Kose, Bradley	Peterkoski, Tim & Katie	Woodward, David
Fisher, Bev	Kose Doug	Podach, Neil	Worstell, Paul & Patty
Fogarty Construction	Kose, Joan	Premier Bank	Younger, Charles
Fortunak, Amy & Matt	Kose, Jonathan	Preston, JJ & Alissa	Younger, Scott
Fresh Encounter Inc.	Kose, Kristina	RCM Architects, Inc.	Zaciewski, Tom & Samantha
Frisch, Lisa	Kramer, Paul & Pam	RCO Law	Zerr, Greg & Sarah
Gallant, Lynda	Kremer, Anne	Reinhardt, Sandy & Alec	Zydonik, Laurie & Rich
		Reist, William	



WE BELIEVE

The Future of the Findlay YMCA

At the Findlay YMCA, we are proud to be a staple in our community. We are committed to providing a safe and nurturing environment where parents can bring their children while they work, youth can learn to swim and grow their athletic abilities, and adults can invest in their physical and mental health. We are dedicated to fulfilling the needs of our growing community.

As our community continues to grow, we remain determined to meet the increased demand for services and social responsibility.

Can you Imagine?

A Brand New YMCA

Envision a completely new Downtown Branch that will house the Child Development Center, optimize space through a more efficient layout, and an upgraded East Branch.

It's time.





FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Our Mission:

To put **CHRISTIAN PRINCIPLES**

into practice through programs that build healthy

SPIRIT, MIND, & BODY
for ALL.

“

My Y Story

My son David Garey and I joined the YMCA because I felt it was necessary for our healthy lifestyle change. David's' deceased father and grandfather both had diabetes and I am trying to keep David off the medication for diabetes which can be debilitating. When we joined 1 1/2 months ago, David had lost about 30 pounds of his 50 pound goal with the help of a mentor/coach Jim Williamson. David has since recently achieved the goal of all 50 pounds as of 9/9/2022. He is an inspiration for me also as I myself have lost almost 30 pounds! If it wouldn't have been for the Y being open every time we needed to be there, it would have been a difficult task.

Thanks to staff for always having a smiling face, questions answered, and just being an awesome support system on our journey.

Shelly Garey

Member since August 2022

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Downtown Branch
300 E Lincoln St
Findlay, Ohio 45840
(419) 422-4424

East Branch
1400 Manor Hill Rd
Findlay, Ohio 45840
(419) 422-9922

Child Development Center
231 E Lincoln St
Findlay, Ohio 45840
(419) 422-3174